

National Press Club
Board of Governors
October 16, 2013
Joel Whitaker, Secretary

The meeting was called to order at 6:35 p.m. in the Zenger Room by Chairman Burr.

Present: President Angela Greiling Keane, Vice President Myron Belkind, Treasurer John Hughes, Secretary Joel Whitaker, Membership Secretary Mark Wojno, Chairman Thomas Burr, Vice Chairman Ken Mellgren, Frederica Dunn, Pat McGrath, Marilyn Geewax, Shawn Bullard, Ed Barks, Suzanne Struglinski.

Absent: Jeff Ballou

Staff: William McCarren, executive director

On a motion by Whitaker/McGrath, the board approved the previous meeting's minutes.

Membership

On a motion by Wojno/Geewax and the recommendation of the Membership Committee, the board approved the new member list (Appendix 1).

Wojno/Hughes moved approval of transfers to retired member status and applications for dues assistance.

Committee Reports

Whitaker/Wojno moved approval of the board committee liaison reports. Barks noted that the communicator conference was moved to the conference rooms because of a strong response.

Election Committee

On a motion by Whitaker/Wojno, the board approved the addition of Lou Priebe to the Elections Committee.

Treasurer's Report (Hughes)

The club missed its target and likely won't hit its \$1 million profit target this year, Treasurer John Hughes reported. But, he added, it looks as if the club will earn about \$950,000, and we should again make \$1 million next year.

Hughes was asked if there were "any scary trends." The Club is probably okay after the partial government shutdown, he said. "But it certainly didn't help in September that it was coming," he added. A number of clients asked their events be moved from October to November, December or January because of the shutdown.

Some people incorrectly read the club's contract's force majeure clause as letting them out of their contract. Force majeure clauses essentially free both parties from liability or obligation when an extraordinary event or circumstance beyond the control of the parties, such as a war, strike, riot, crime, or an event described by the legal term *act of God* (such as hurricane, flooding, earthquake, volcanic

eruption, etc.), prevents one or both parties from fulfilling their obligations under the contract. In practice, most force majeure clauses do not excuse a party's non-performance entirely, but only suspends it for the duration of the force majeure.

Executive Director's Report (McCarren)

McCarren discussed pension plan changes and a mold problem on the fourth floor.

President's Report (Greiling Keane)

There has been a good response to the Fourth Estate Dinner, which is a fund-raiser for the National Press Club Journalism Institute, and for the Communicator Summit. History and Heritage is sponsoring a panel on the 40th anniversary of the Saturday Night Massacre. Statements were issued by the Press Freedom Committee on both Azerbaijan and the Rosen case.

If committees want to use Twitter, they shouldn't create new Twitter accounts but should use hashtags.

There has been some complaints from members about being charged to use EventBrite. "We eat the EventBrite costs for Press Club events, but not for NPCJI events."

She reminded board members that the Owls Hoot will be November 2 and the annual Book Fair will be November 19.

The next Kalb Report will be November 22 and will be on the Kennedy Assassination.

Adjournment

There being no further business, without objection it was agreed the next board meeting will be November 18 at 6:30 p.m. and the board unanimously voted to adjourn at 7:46 p.m.

Respectfully Submitted,

JOEL WHITAKER
Secretary

Appendix 1 - Membership

Name

Affiliation

Sponsor

Journalist

Holger Stark

Senior Correspondent
Der Spiegel

Karin Assman
Marc Hujer

Hyodong Roh

Foreign Affairs Assistant Editor
Yonhap News Agency

Donguk Shin
Sang Chul Kim

D. Shane Christensen

Freelance
Travel Writer

REINSTATE

Max Lederer

Publisher
Stars and Stripes

Brian Bowers
Joseph Gromelski

Nobuyuki Aoki

Bureau Chief
The Sankei Shimbun

Angela Greiling Keane
Celia Wexler

Journalist Young Member

Rebekah Metzler

Political Writer
U.S. News & World Report

Paul Shinkman
Nikki Schwab

Phillip Contrino

Chief Analyst Reporter
BoxOffice.com

Gary Gentile
Christopher Newkumet

Journalist Non Resident

Michael Sivy
New York, NY

Senior Writer
Time, Inc.

Angela Greiling Keane
Celia Wexler

Journalist Retired NR

John Tischner
Dunedin, FL

Managing Editor
Pinellas County Review

John Cosgrove
Melissa Monk

Communicator

Kirby Wilbur

Executive Director
National Journalism Center

Hannah Jackman

William Murphy

Chief Financial Officer
Stars and Stripes

Joseph Gromelski
Brian Bowers

Rick Levinson

Money Team Editor
AARP Magazines

Angela Greiling Keane
Susan Heavey

Communicator - Young Member

Angelica Smith	Executive Producer Girls Talk TV	Angela Greiling Keane Susan Heavey
Justin Wilson	Senior Account Executive Levick	Susan Heavey Celia Wexler
Salome Ramseier	Head of Communications Embassy of Switzerland	Myron Belkind Molly McCluskey

Communicator News Source

Kelly Kenneally	Owner Kenneally Company, LLC	Angela Greiling Keane Celia Wexler
Jonathan Adkins	Deputy Executive Director/Communications Director Governors Highway Safety Association	Susan Heavey Celia Wexler
Robert Bork	President Bork Communication Group, LLC	Angela Greiling Keane Celia Wexler

Communicator Non-Resident

Summer Freeman Chester, PA	Communications Director City of Chester Office of Mayor John Linder	Susan Heavey Celia Wexler
Allison Newman Loudounville, NY	VP, Strategic Communications and External Relations Rensselaer Polytechnic Institute	Angela Greiling Keane Celia Wexler
Desiree Peterkin-Bell Philadelphia, PA	Director of Communications Mayor Michael A. Nutter, Mayor's Office of Philadelphia	Angela Greiling Keane Celia Wexler
Cindy Speaker West Chester, PA	Editor-in -Chief Law Firm Marketing Magazine	Anthony Shop Angela Greiling Keane
Patricia Chase Seattle, WA	Author	Angela Greiling Keane Celia Wexler

Student

Darya Vakulenko	Student National Journalism Center	Hannah Jackman
Andrew Robinson	Student	Angela Greiling Keane

Shippensburg University

Celia Wexler

Saibo Dingkaa

Student
Bowie State University

Angela Greiling Keane
Celia Wexler

<u>Total Members as of 10/13:</u>	3,183	<u>Total Members as of 10/12:</u>	3,199
<u>Total Applications October:</u>	26	<u>Total Applications 10/12:</u>	15
<u>Applications to date:</u>	306		257
TOTAL JOURNALIST MEMBERS:	1,446		1,464
TOTAL COMMUNICATOR MEMBERS:	1,200		1,228
TOTAL COMMUNICATOR NEWS SOURCE:	690		712
TOTAL MEMBERS UNDER 35:	274		288
Journalist Young Members:	178		193
Communicator Young Members:	96		95
TOTAL RETIRED MEMBERS:	542		539
TOTAL NON-RESIDENT:	930		905
TOTAL SPOUSE MEMBERS:	168		150
TOTAL PAYING MEMBERS:	2,966		2,974

Committee Reports - October 2013 meeting

Events Committee (McGrath) --

The Sept. 11 event that highlighted the airing of a PBS documentary series on "Latino Americans" and an accompanying book...was a big success. Co-sponsored with the Book and Author Committee, the panel discussion and book signing featuring PBS Correspondent Ray Suarez, attracted 150 people to the Club's ballroom.

Another big hit, was the "Spelling Bee" pitting journalists against members of Congress. It was co-sponsored by the History & Heritage Committee and over 300 people turned out....paying \$15 for members and \$30 for non members....so a nice profit was made. Sadly, the Congressional spellers outdid the journalists...with Virginia Senator Tim Kaine winning the prize for best speller.

Coming up, the Events Committee is planning a panel discussion on October 30th, in advance of the 50th anniversary of the President Kennedy Assassination. The panel will discuss the differences in media coverage of the Presidency in those past 50 years.

Finally, the Events Committee plans to end this year with a party Friday, Dec. 6th... with a Great Gatsby theme. Participants are encouraged to come in "roaring 20's" attire, with prizes given for best male and female costumes. Current plans are to charge \$25 to cover the cost of a band and appetizers and there will be a cash bar. Since it will be near the holidays... a time of giving... participants will be urged to bring some canned food to the event...that will be donated to the Arlington Food Assistance Center.

Broadcast Committee Update (Mellgren)

Our committee met on Thursday, October 10 with Chairman Hamrick at the helm.

Bill McCarren delivered a report and conducted a discussion on the future options regarding "Rewind" which has been suspended since the Broadcast Operations Center initiated changes including the merger of the AV department and the BOC. Bill also outlined the possible opportunity to distribute our content on DC Cable and possibly to other area public access channels.

Mike Hempen provided an update on the progress of a podcast project. A demo has been produced and the general feeling is that these weekly podcasts should run a total of about 10 minutes including an open/close and roughly 8 minutes of content.

Vice-chair Mike Freedman provided an update on the next Kalb Report with Dan Rather as the guest and the subject being the anniversary of the assassination of President Kennedy. He also announced that the series of "This Just In" has been renewed for another year including the host and producer. This series is distributed on Sirius/XM.

Ken Mellgren, liaison to the BOG provided a summary of the election process and urged members to consider running for current and future board positions. Also mentioned is that this will be the first election to offer on-line voting.

International Correspondents (Belkind)

The Committee organized a Kazakh Literary event on Oct. 8 in the Conference Rooms in

conjunction with the Kazakhstan Embassy.

It proved successful in terms of turnout — nearly 100 persons -- and financially for the Club, as the Embassy sponsored a reception afterwards that brought in more than \$3,000 in revenue.

Other events in October:

Mexican Embassy Night Oct. 16

Bangladesh Embassy Night Oct. 30

Three events are planned for November to round out a very full year for the committee.

History & Heritage (Wojno)

On Thursday, October 18, the Committee hosts the a discussion on the "Saturday Night Massacre" event, which is sold out. Justice Stephen Breyer, Bob Woodward and former assistant Attorney General Bill Ruckelshaus will be there as well as a large number of people who had worked with the Special Prosecutor's office.

On November 4, the Committee will have "Where Were You When Kennedy Was Shot" in the ballroom at 6:30. Bob Schieffer, Jim Lehrer and Marianne Means will be on the panel and the Committee will start pushing that the day after the Massacre event.

The Committee is pushing to revive the oral history project. Our new member, Ken Hendricks, has a great TV background and lots of interest in pushing that forward. In addition, there's a great exhibit on Helen Thomas in the display case that will be replaced by a Kennedy exhibit.

Scholarship Committee (Hughes)

Nothing to report

Publication Committee (Hughes)

The Wire has set its fall editing rotation through February 8, 2014. Details are listed below. The feature staff continues to expand. The committee is partnering with the Freelance Committee to write member profiles.

The Autumn Wire Rotation

(Please save for future reference.)

Oct. 20 – Nov. 2: Donna Leinwand Leger

Nov. 3 – Nov. 16: Lorna Aldrich

Nov. 17 – Nov. 30: Bill McCloskey

Dec. 1 – Dec. 14: Heather Forsgren Weaver

Dec. 15 – Dec. 28: Mark Schoeff

Dec. 29 – Jan. 11: Sho Chandra

Jan. 12 – Jan. 25: Jonathan Salant

Jan. 26 – Feb. 8: Bill Miller

To submit articles to The Wire, please email wire@press.org

Freelance Committee (Dunn)

The Freelance Committee had a successful meeting in September – more than 10 members attended, including one non-resident member who called in from Chicago. Good ideas were generated on how to promote the new freelance listing, both inside and outside of the club, and on how to reach out to other groups and recruit more freelance members. The following events are planned:

- Co-sponsoring “how to write a book” panel with Professional Development on

Oct. 29

- Co-hosting Fall Freelance Workshop with SPJ on Nov. 8
- Co-sponsoring panel on blogging Nov. 18

Travel Committee (Dunn)

The Fall Travel Reception was held on Tuesday, September 17. Richard Meyer gave a presentation of the Martin Luther King Trip to Lisbon and the March 2014 trip to Myanmar & Hanoi with optional post trips to Angkor Wat, Cambodia or Luang Prabang, Laos. Twenty-five or thirty potential travelers attended.

Twenty-three Young Members attended the Oktoberfest Beer Bash Bus trip to 2 Eastern Shore breweries on September 28. Co-Chair Fay was the lone “Young at Heart Member” to attend. Everyone had a great time. Young members are now asking what/when new day trips will be planned.

The NPC trip to Croatia and the Dalmatian Coast was a great success with 18 travelers. It was an excellent combination of natural beauty and medieval architectural structures.

Trips currently scheduled:

- Lisbon is scheduled for January 15-20, 2014. Thirty-nine people have signed up. The 5-day trip is offered for \$1865 including airfare.
- Myanmar (Burma)/Vietnam is scheduled for March 20-April 2, 2014. Considerable interest has been expressed. Preliminary cost estimates are \$6,000-\$7,000 for a two week trip.

Book & Author (Bullard)

Report on Recent Book Raps: The Sept. 10 Matt Apuzzo and Adam Goldman event for *Enemies Within* was introduced by Joe Luchok. Jan King reported. Joe said it was a successful event and the Q and A was excellent. 13 books were sold for a \$72.80 and \$230 in tickets for a \$302.80 profit.

The September 11th Ray Suarez event on the Latino Americans documentary was a big hit. Introduced and reported by Aileen Schlef, she said that over 200 attended and 55 books and 3 audio tapes were sold for \$218.97. Sharon Percy Rockefeller spoke and Aileen taped her.

The September 30th Richard Dawkins, *An Appetite for Wonder* was a well-attended event. Jan King introduced Dawkins and Sally Quinn who interviewed him on stage in an arm chair format. Heather Forsgren Weaver reported. 89 books sold for \$498.22 and \$2,369 in tickets for a total profit of \$2,867.22.

The October 7th John Launois, *L 'Americain: A Photojournalists Life* was introduced by Eleanor Herman. Aileen Schlef reported. 18 books were sold for \$108 and \$105 in tickets for a \$213 profit.

Because there were so many guests of the authors at the Dawkins and Launois event, the committee had a discussion about it. Larry Lipman felt we needed to make a policy for author guests. We decided that Nicole will advise publicists and authors in the beginning that they should limit their guests to 5. Nicole will use her discretion in cases of allowing a few more guests if the author requests it.

Upcoming Book Raps: October 18th is Piers Morgan's *Shooting Straight* at 2 pm. Barbara Cochrane will moderate, Eleanor Herman will introduce and Jeffery King will report.

November 6th is Alan Greenspan and NPC President Angela Greiling Keane in conversation. Heather Forsgren Weaver will report. Aileen, Heather, and Bill Hickman volunteered to help out at the

event.

Vice President Dick Cheney is scheduled for November 12th. Joe Motheral will introduce, Jan King will report, and we need three volunteers to help out.

March 6, 2014 Dave Barry will return at 1pm. Joe Luchok will introduce and Jan King will report.

April 4, 2014 Diana Galbadon, author of the *Outlander* series will be with us. Heather Forsgren Weaver will introduce her and we will need a reporter and three volunteers.

Update Invite: Sometime during the first two weeks in January, we will have James Carville and Mary Matalan. We have invited Joshua Zeitz in February and Holly George Warren in March and have not heard back from either yet.

Approaches: The committee voted "no's" to the following possible events: Tim Howard, *Mortgage Wars* in December, Hugh Wilford for *America's Great Game* in January, and Charlie Crist for *The Party's Over* in March.

Book Club: Jack Williams reported that Mo Yan's *Life and Death are Wearing Me Out* was a very interesting event. On October 19th they will feature A.J. Liebling's *Just Enough Liebling* and November 16th is Alan Hollinghurst's *Strangers Child*.

Black History Month: Gloria Browne Marshall and Eleanor Herman discussed the fact that there seemed to be a lack of black author's on this topic right now. Gloria asked us to be specific about the time window for authors. Eleanor advised that the book had to be current within the year to sell and make money for our library's scholarship funds. So, she needs to look for a February publication date or within 6 months. Shawn Bullard suggested to Gloria that she might find out if any Supreme Court justices may be writing a book and to go after them to have their book at debut at one of our book raps.

Board of Governors: Shawn Bullard announced that due to increased demands on his time from his business clients and family, he would not be running for the board next election. However, he will remain on the Book & Author Committee.

Newsmakers (Struglinski)

Herb Perone continues to lead a group of steady volunteers to organize newsmakers.

Just approved! A new Newsmakers event for the Press Club, **focused on India's early efforts to regulate hydrofluorocarbons (HFCs), a potent greenhouse gas (much more so than CO2), to slow global climate change and its impacts.**

Here's a brief description of the proposed panel discussion:

A conversation about the economic and environmental opportunities presented to India, if they join the Chinese and other global leaders seeking to move ahead on phasing out hydrofluorocarbons (HFCs) via the Montreal Protocol.

The panel will discuss the benefits of phasing out HFCs, reducing one of the biggest short-term drivers of climate change, in light of India's vulnerability to climate change. It will also discuss India's growing middle class and its energy needs, particularly for cars and air-conditioners — and the country's manufacturing opportunities across Asia by investing in non-HFC refrigerants.

We have confirmed the availability of Tony Leiserowitz at the Yale Project on Climate Change

Communication, who is a great speaker, and an expert from the Institute for Governance and Sustainable Development. See: <http://www.igsd.org/documents/air-conditioner-efficiency-IP.pdf>

We are awaiting a business/manufacturing community voice on this topic, who should be confirmed soon.

A list of upcoming newsmakers and their organizers:

13-Sep	Mexican Ambassador	Hickman
19-Sep	Mercy Corps CEO on Syrian Refugee Crisis	Giglio
24-Sep	China Human Rights Violations	Gallo
1-Oct	Personal Campaign Donation Limit Debate	Salant
3-Oct	Can We Weather Another Superstorm?	Caplan
9-Oct	Youth Vote	Perone
10-Oct	President, African Development Bank	Hill
21-Nov	Tapei Former VP & Trade Delegation	Belkind

Communications and Marketing Committee (Barks)

Much of the committee's energies of late have been devoted to the first annual NPC Communicators Summit, set for Friday, October 18. The summit offers attendees the opportunity to learn how journalists and communicators are using new media to their advantage.

As of this writing a few days before the event, 76 tickets have been sold. The original target attendance figure was 30-35, so the event has clearly succeeded beyond its goal. That is thanks to the planning group led by Lindsay Murphy of Racepoint Group, ably assisted by Danny Selnick of Business Wire. Committee Chair Tom McMahon also contributed greatly to the program's success.

Other members of the planning group have been assigned specifically as greeters to welcome audience members with an eye toward retention and recruitment. Their job is to ensure that non-NPC members receive membership materials and a good word about the value of joining the club.

The program's first panel, consisting of journalists, is titled, "Communicating With Journalists Via Social Media - How to Stand Out." It addresses such questions as: Is outreach through social media a boom or a bust? How are journalists using social media to nurture source relationships and develop story ideas? Which platforms are most credible: Facebook? Twitter? Foursquare? LinkedIn? With new media now an integral component for any media strategy, attendees will learn which approaches work and which fall flat.

The second panel, populated by communicators, is "Attracting Press Through Social Media." When it comes to garnering media coverage, communicators can use numerous new media tools to their advantage. The panel will discuss best practices in amplifying media strategies online, including outreach to reporters, complimenting traditional media with online efforts, and when advertising on social media pays off.

Also of note, President Greiling Keane plans brief remarks to welcome the audience to the club.

Fourth Estate Committee (Greiling Keane)

The 2013 National Press Club Fourth Estate Dinner honoring NBC veteran Andrea Mitchell was by all measures a smashing success. Andrea was a gracious winner and the speakers – Susan Page of USA Today, Ken Strickland of NBC News, and Jim Lehrer of PBS – all gave touching tributes and shared great stories about her. Revenue from the event was slightly down compared to the past few years, but expenses were drastically cut thanks to sponsors, so the net (more than \$32,000) was higher than any

other year. Sponsorships also brought in more money than ever -- \$28,000. The silent auction raised more than \$4,000. All proceeds from the event go to support the programs of National Press Club Journalism Institute.

Thanks to all who attended and to sponsors Whole Foods, DISCUS, Charmer Sunbelt, CQ, Stanton Communications, NCTA, Toyota, API, Kiplinger, Brown Capital, LSKS Law and the Women's Media Center.

Photo Committee (Ballou)

Our NPC Photo Committee and the National Press Photographers Association (NPPA) will sponsor a panel discussion in support of Free Speech Week on the "Right to Photograph and Record in Public," this Wednesday, Oct. 23, 6-8 pm, in the Club's Conference Rooms. The panel will be moderated by Mickey H. Osterreicher, general counsel to the NPPA.

The expert panel includes: Robert Corn-Revere, Partner at Davis Wright Tremaine, LLP expert in First Amendment Law; Gwendolyn Crump, Director, Office of Communications, DC Metropolitan Police Department; J. David Ake, Assistant DC Bureau Chief for Photography, Associated Press; and Mannie Garcia, award-winning photojournalist. [Of special note: Mannie Garcia took what became the iconic image of then Sen. Obama at the NPC in April 2006. This was the famous image used for the Obama "Hope" poster, and it led to various copyright infringement law suits.]

Topics to be covered by the panelists: What are the rights of citizens and the press to photograph and record in public? Can police seize and view those images or order them to be deleted? What is some of the most recent case law regarding these issues? How can we foster a better understanding of our respective rights and responsibilities in order to have a greater respect for the roles that everyone plays in newsgathering and free speech?

The panel discussion is free and open to the public, but you must register by Oct. 22 at:
<http://www.press.org/events/right-photograph-record-public>

Dennis Brack, former head of the White House News Photographers Association, WHNPA, will be our Photo Committee's guest speaker on **Wednesday, Nov. 13, noon, in the McClendon Room.** Dennis will speak with us about his upcoming book, *"Presidential Picture Stories: Behind the Cameras at the White House,"* which describes life as a White House photojournalist.

House & Bar Committee (Morton)

NPC Executive Chef Susan M. Delbert reported especially successful financial performance for September in the Fourth Estate and Reliable Source.

Committee member Paula Delo coordinated a festive ribbon-cutting ceremony in the newly refurbished game room preceding the meeting with assistance from her friend Carol M. Paric. NPC President Angela Greiling Keane and Board Chairman Tommy Burr attended.

The room's significantly enhanced décor and new flexibility for accommodating varied functions was commended. Addition of new photos of members using the room and elsewhere throughout the club is expected, with contributions from NPC Photography Committee & H&B members Marshall Cohen and Noel St. John.

The committee's review of September's comment cards continued to show favorable reviews of the club's cuisine, service and ambiance.

Chairman Lou Priebe suggested the need to develop an employee recognition and patron

satisfaction promotion program.

Priebe gave special recognition to NPC staff members George Arfkin for commendable work with the fabricator and Sal Arias for lighting of the Where News Happens lobby photo. The motto was developed by Steve Pain as part of the previous Strategic Plan. When an opportunity arises with a sizeable bank of multiple broadcast cameras present in our Ballroom, a new photo should be taken as a more dramatic replacement.

The restaurant reservation process was discussed, particularly the difficulty of “no shows” for reservations. Currently, there is no charge for unfulfilled reservations and this expense can be costly.

Committee members expressed dissatisfaction with member activity and event coverage in the Wire and ease of use of the membership directory. In particular, members would like to see more photos in the Wire.

Press Freedom Committee (Geewax)

Chairman John M. Donnelly has kept his group very active this month, tackling one issue after another. Over the past month, the committee has:

Issued a statement of support for *New York Times* reporter James Risen, winner of a 2012 John Aubuchon Press Freedom Award. Risen is fighting a subpoena that would compel him to testify on the identity of a confidential source. He may now take his case to the Supreme Court.

<http://press.org/news-multimedia/news/national-press-club-backs-reporter-under-pressure-divulge-confidential-source>

Issued a statement decrying a crackdown on the press in Azerbaijan, where reportedly fraudulent elections were held this month.

<http://press.org/news-multimedia/news/national-press-club-decries-crackdowns-press-freedom-azerbaijan>

Issued a statement criticizing an Illinois county judge last week to hold a Patch.com reporter in contempt of court, and impose hundreds of dollars in daily fines after the reporter refused to reveal the source of leaked police reports.

<http://press.org/news-multimedia/news/national-press-club-criticizes-illinois-court-coercing-patchcom-reporter>

Cosponsored, along with the Young Members Committee, a successful event titled, “Double Exposure.” The event explored how a Memphis newspaper uncovered the story of a civil-rights-movement photographer who was simultaneously a paid FBI informant. It can be viewed on line.

<http://www.youtube.com/watch?v=10k6Kh9XfDw>

Remained active in a coalition of media groups communicating with the sponsors of shield bills in Congress. Timing of next legislative steps are to be determined.

Awards Committee (Geewax)

Chairman Will Lester says this is the committee’s quiet time of year. But he is consulting with the photo committee to get ideas for improving ways to promote the annual photo competition, and working with Club staff on ways to allow people to file on line for contests.

Speakers Committee (Greiling Keane)

We had four luncheons in September that grossed about \$15,000.

This month has been a bit slower. We had one speakers newsmaker with Education Secretary

Arne Duncan, which was not a luncheon because of time issues and we had last week George Takei which was all but sold out and incredibly successful.

Next month we're hosting Goldie Hawn and a week later Walt Bettinger, the Charles Schwab CEO. We have one more close to being confirmed – which will involve the financial industry.

We also have General Grass, the head of the National Guard, booked for January.

As of now December is empty so we're concentrating on booking a few people for then. We've struck out so far on the Kennedy Center honorees, which is usually fruitful, so ideas are welcome.

We'd also hope to get a few more dates for early next year settled so we don't have a Jan/Feb lull.