

**National Press Club  
Board of Governors  
December 16, 2013  
Joel Whitaker, Secretary**

The meeting was called to order at 6:35 p.m. in the Zenger Room by Chairman Burr.

Present: President Angela Greiling Keane, Vice President Myron Belkind, Treasurer John Hughes, Secretary Joel Whitaker, Membership Secretary Mark Wojno, Chairman Thomas Burr, Vice Chairman Ken Mellgren, Frederica Dunn, Pat McGrath, Marilyn Geewax, Shawn Bullard, Suzanne Struglinski, Jeff Ballou, Immediate Past President Theresa Werner.

Absent: Ed Barks

Guests: Secretary-elect Andrea Snyder, Governors-elect Allison Fitzgerald, Molly McCluskey, Anthony Shop

Staff: William McCarren, executive director; Georgetta George, controller/accounting manager

On a motion by Whitaker/Burr, the board approved the previous meeting's minutes.

**Welcome to Newly Elected Officer/Governors**

Burr welcomed Andrea Snyder, secretary-elect, and Allison Fitzgerald, Molly McCluskey and Anthony Shop, governors elect. They will take office at the Annual Membership Meeting in January.

**Resolutions of Appreciation to Outgoing Officers, Governors**

On a motion by Ballou/Struglinski, the board without objection approved the following resolutions:

**BOARD OF GOVERNORS  
NATIONAL PRESS CLUB**

**A Resolution**

**THERESA WERNER  
Governor and Board Chair, 2007-2011  
President, 2012  
Immediate Past President, 2013**

WHEREAS, **THERESA WERNER** faithfully served as a Governor, Chairman of the Board, President and Immediate Past President of the National Press Club from 2007-2013, and

WHEREAS, as a result of **THERESA WERNER's** good and faithful service, the National Press Club has improved its service to members, is in better financial

condition than it was at the beginning of his term, and is poised to better serve journalists and communicators both in Washington, D.C., and throughout the world,

NOW, THEREFORE, BE IT RESOLVED that the National Press Club of Washington, D.C., expresses its appreciation to **THERESA WERNER** and wishes her well in all her future endeavors.

Given in the City of Washington December 16, 2013, the 111th Year of the Club's existence.

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ANGELA GREILING KEANE  
President

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THOMAS W. BURR  
Chairman of the Board



ATTEST:

JOEL WHITAKER  
Secretary

BOARD OF GOVERNORS  
**NATIONAL PRESS CLUB**

*A Resolution*

**JOEL WHITAKER**  
**Secretary, 2011-2013**

WHEREAS, **JOEL WHITAKER** served as a Governor of the National Press Club for six years, faithfully representing Journalist members, and

WHEREAS, **JOEL WHITAKER** recorded the actions of the Board of Governors, oversaw the most contentious election in a quarter century and was responsible for the introduction of online voting, and

WHEREAS, as a result of **JOEL WHITAKER's** good and faithful service, the National Press Club has improved its service to members, is in better financial condition than it was at the beginning of his term, and is poised to better serve journalists and communicators both in Washington, D.C., and throughout the world,

NOW, THEREFORE, BE IT RESOLVED that the National Press Club of Washington, D.C., expresses its appreciation to **JOEL WHITAKER** and wishes him well in all his future endeavors.

Given in the City of Washington December 16, 2013, in the 111th Year of the Club's existence.

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ANGELA GREILING KEANE  
President

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THOMAS W. BURR  
Chairman of the Board

ATTEST:



JOEL WHITAKER  
Secretary

BOARD OF GOVERNORS  
**NATIONAL PRESS CLUB**

*A Resolution*

**SHAWN BULLARD**  
Governor, 2008-2013

WHEREAS, **SHAWN BULLARD** served as a Governor of the National Press Club for six years, faithfully representing Communicator members, and

WHEREAS, **SHAWN BULLARD** served as Board Liaison to the Book and Author Committee, and

WHEREAS, as a result of **SHAWN BULLARD's** good and faithful service, the National Press Club has improved its service to members, is in better financial condition than it was at the beginning of his term, and is poised to better serve journalists and communicators both in Washington, D.C., and throughout the world,

NOW, THEREFORE, BE IT RESOLVED that the National Press Club of Washington, D.C., expresses its appreciation to **SHAWN BULLARD** and wishes him well in all his future endeavors.

Given in the City of Washington December 16, 2013, during the 111th Year of the Club's existence.

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ANGELA GREILING KEANE  
President

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THOMAS W. BURR  
Chairman of the Board



ATTEST:

JOEL WHITAKER  
Secretary

BOARD OF GOVERNORS  
**NATIONAL PRESS CLUB**

*A Resolution*

**PATRICK McGRATH**  
**Governor, 2011-2013**

WHEREAS, **PATRICK McGRATH** served as a Governor of the National Press Club for six years, faithfully representing Journalist members, and

WHEREAS, **PATRICK McGRATH** served as Board Liaison to the House & Bar and Fellowship committees, and

WHEREAS, as a result of **PATRICK McGRATH's** good and faithful service, the National Press Club has improved its service to members, is in better financial condition than it was at the beginning of his term, and is poised to better serve journalists and communicators both in Washington, D.C., and throughout the world,

NOW, THEREFORE, BE IT RESOLVED that the National Press Club of Washington, D.C., expresses its appreciation to **PATRICK McGRATH** and wishes him well in all his future endeavors.

Given in the City of Washington December 16, 2013, during the 111th Year of the Club's existence.

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ANGELA GREILING KEANE  
President

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THOMAS W. BURR  
Chairman of the Board



ATTEST:

JOEL WHITAKER  
Secretary

### **Membership**

On a motion by Wojno/Ballou and the recommendation of the Membership Committee, the board approved the new member list (Appendix 1).

Wojno/Hughes moved approval of transfers to retired member status and applications for dues assistance. Wojno noted that dues assistance provided by the Fellowship Fund in 2013 totaled \$3218.

### **Committee Reports**

Whitaker/Mellgren moved approval of the board committee liaison reports (Appendix 2).

### **Treasurer's Report (Hughes)**

Treasurer John Hughes said the Club is closer to hitting the \$1 million profit mark for 2013, but is likely to miss the target. "There's no reason to hang out heads," he said, noting the Club is on very solid financial footing.

Geewax asked why we are likely to miss to \$1 million target, and Hughes attributed that to the state of the economy this year.

Hughes then led the board through a review of the proposed budget for 2014.

### **Adoption of Budget for 2014**

Upon a motion by Burr/Ballou the board moved into a Committee of the Whole for consideration of the new budget. With Communicator members participating, the committee unanimously approved the proposed budge.

Burr/Wojno then moved the board leave the Committee of the Whole and resume the normal Board of Governors meeting. On a motion by Hughes/Wojno, the budget was unanimously adopted.

### **Executive Director's Report (McCarren)**

McCarren noted the National Press Foundation had received a \$1 million gift from Evelyn Y. Davis which is being used to build a studio. He also noted that Georgetown University had opened a new facility in the space formerly occupied by Atlantic Video. Both facilities may represent competition for the Broadcast Operations Center.

### **President's Report (Greiling Keane)**

Greiling Keane noted that about 300 library books are missing, and the library is considering being open only when library staff is on duty. She noted that the library is used by both NPC members as well as members of the library itself, who are not club members.

The Speakers Committee "had great speakers and is maintaining a busy speakers schedule."

Earlier today the outgoing chairman/chief executive officer of General Motors Co. addressed a club luncheon. She noted the event had "the most press coverage we've seen this year since the chief executive of The Associated Press addressed the club.

The Club also hosted its third chief of state -- the president of Columbia -- this year. He appeared after meeting with President Obama.

The annual bookfair was a smashing success, a reflection of the quality of its authors.

The last Kalb Report of the year was broadcast from the ballroom. It featured Dan Rather, the retired CBS anchor, speaking on the anniversary of the assassination of John F. Kennedy.

The annual children's holiday party was a success. Greiling Keane expressed special appreciation to Joann Booze, who puts the party together, and to Susan Heavey, who suggested "better food -- pasta, fruits and vegetables."

Looking to the future, Greiling Keane noted there will be a Jan. 15 panel on women news sources, Belkind's inauguration will be Jan. 25, the annual board/committee chairs retreat will be Feb. 1, followed by a brunch for the board. The Vivian Awards will be presented in early January.

Greiling Keane offered kudos to Membership Secretary Marc Wojno, Membership Committee Chair Susan Heavey and the membership department staff for a dramatic increase in the number of new member applications. The result of their work, she said, is that the number of club members this year is only two lower than last year.

She expressed appreciation to the board members for their service this year, and noted the board appreciation dinner will be Jan. 16 and 6:30 p.m., followed on Jan. 17 by the Annual Membership Meeting.

### **Adjournment**

There being no further business, the board adjourned at 8:05 p.m.

Respectfully Submitted,

JOEL WHITAKER  
Secretary

## Appendix 1 - Membership

<b>Name</b>	<b>Affiliation</b>	<b>Sponsor</b>
<b><u>Journalist</u></b>		
Denis Gagnon	Travel Writer BonVoyageurs.com	Marc Wojno
Paul Demko	Reporter Modern Healthcare-Insurance Beat	Paul Merion Jessica Zigmond
Delinda Hanley	News Editor/Exec. Director Washington Report on Middle East Affairs	Mihaela Biliovschi Marc Wojno
Nels Peter Rasmussen	Legal Editor Bureau of National Affairs	Marc Wojno Celia Wexler
John Dolan	Director of Executive Education George Washington University-School of Media and Public Affairs	Kathy Kiely Myron Belkind
Stephen Bird	Professor Institute for 21 <sup>st</sup> Century Foundation	REINSTATE
<b><u>Journalist Young Member</u></b>		
Sarai Demien	Web Content Writer CBS Radio Washington DC	Celia Wexler Mihaela Biliovschi
Sachie Yoshimoto	Translator The Christian Post	Michelle Vu Hyojung Kim
Yasmine El-Sabawi	Washington Correspondent Kuwait News Agency	Sherouq Sadeqi Ron Baygents
Jake Thomas New	Assistant Editor eCampus News	Celia Wexler Mihaela Biliovschi
Violet Ikonomova	Enterprise Reporter and Producer WNEW-CBS Radio	Mike Hempen John Domen
<b><u>Journalist Non Resident</u></b>		
Phillip Cerroni	Assistant Managing Editor/Assignments Editor	Marc Wojno

Irving, TX	Rambler Newspapers	Susan Heavey
Max Buonomo Lucca, Italy	Foreign Correspondent Brazzil, Gente D'Italia	Myron Belkind

**Journalist Retired**

Larry Bivins	Retired USA Today	REINSTATE
J Michael Shanahan	Retired McClatchy Newspapers, AP	Myron Belkind Al May

**Communicator**

Rebecca Abrahams	Chief Communications Officer Ziklag Systems LLC	Susan Heavey Ben Dooley
Jennifer Farland	President Jfarland Communications	REINSTATE
Nik Apostolides	Associate Director of External Affairs National Portrait Gallery	Myron Belkind Amy Henderson
Michael Meehan	Chief Executive Officer & President VennSquared Communications	Marc Wojno Celia Wexler
Benjamin Iannotta	Editor-in-Chief Aerospace America	Marc Wojno Celia Wexler

**Communicator - Young Member**

Joseph Hansen	Associate Director, Issues Reponse National Cattleman's Beef Association	Celia Wexler Mihaela Biliovschi
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**Communicator News Source**

Matthew Clark	Managing Director FTI Consulting	Myron Belkind
Jeffrey Solsby	Vice President of Communications Wine & Spirits Wholesalers of America	Marc Wojno Joel Whitaker
Corey Ealons	Senior Vice President/Director of Media Relations	Marc Wojno



	VOX Global	Mihaela Biliovschi
Lynn Wallace	Senior Manager, Media Relations American Society of Civil Engineers	Ben Dooley Marc Wojno

**Communicator Non-Resident**

Bertwin Lord Manawa, WI	Owner Lord's Castle Group	William Watson Luis Vega
Bonnie Zavon Mountain View, CA	Public Relations & Communications Manager Stanford University- High Wire Press	Marc Wojno Ben Dooley
Tanya Irwin Detroit, MI	Senior Reporter MediaPost	Susan Heavey Mihaela Biliovschi

**Communicator Retired**

John Bruse	Retired Allstate Insurance Company	REINSTATE
Rabbi Harold S. White	Retired Rabbi	Connie Lawn Myron Belkind
Jason Stern	Retired President/CEO Braddock Communications	Connie Lawn Myron Belkind

**Student**

Alex Kreinces	Student American University	Susan Heavey Marc Wojno <i>*American University</i>
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<b><u>Total Members as of 12/13:</u></b>	<b>3,197</b>	<b><u>Total Members as of 12/12:</u></b>	<b>3,199</b>
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<b><u>Total Applications December:</u></b>	<b>32</b>	<b><u>Total Applications 12/12:</u></b>	<b>24</b>
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<b><u>Applications to date:</u></b>	<b>368</b>	<b>298</b>
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<b>TOTAL JOURNALIST MEMBERS:</b>	1,453	1,470
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<b>TOTAL COMMUNICATOR MEMBERS:</b>	1,191	1,222
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<b>TOTAL COMMUNICATOR NEWS SOURCE:</b>	688	707
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<b>TOTAL MEMBERS UNDER 35:</b>	279	284
Journalist Young Members:	181	191
Communicator Young Members:	98	93
<b>TOTAL RETIRED MEMBERS:</b>	545	537
<b>TOTAL NON-RESIDENT:</b>	935	916
<b>TOTAL SPOUSE MEMBERS:</b>	174	155
<b>TOTAL PAYING MEMBERS:</b>	2,979	2,982

## **Committee Reports - December Meeting**

The NPC Photography Committee completed another active and successful year in 2013 with a wide variety of informative speakers and several special events. Darlene Shields and Al Teich served as Co-Chairs of the Photography Committee; Kay Floyd served as Vice-Chair; and Noel St. John served as NPC Photo Coordinator. Noel made outstanding contributions to the Committee's activities again this year. Jeff Ballou served as the Photo Committee's BOG liaison and Sarah Driggs was the Committee's staff liaison.

Our Photography Committee continued to expand this year, and we filled the McClendon Room for our monthly meetings. In 2013, we were very pleased that we continued to attract a wide and diverse group of enthusiastic member-photographers and guests to our meetings.

### **NPC Photo Coordination/Photo Selection Committee:**

Noel St. John, NPC Photo Coordinator, expertly led a group of dedicated volunteer member-photographers throughout the year. The member-photographers, including Al Teich, Marshall Cohen, Christy Bowe, and Patricia Geli, provided a critical service to the Club by photographing 100 events--a very impressive number--at the NPC during the year and donating dozens of their images to the Wire, the NPC website, and the Archives.

Specifically, the member-volunteers photographed: 34 luncheons (with 6 receiving lines); 24 Newsmakers; 11 book raps; 28 special events; and 3 Kalb Reports.

The updated NPC website showcases the excellent work of the volunteer member-photographers while preserving the visual history of the Club.

--NPC Photo Selection Committee: The NPC Photo Selection Committee continues to select new images to update the photos on the NPC's walls. Since the Committee was established in July 2009, more than a dozen new photos have been added to our Club's walls. The photos they replace are carefully preserved and stored in the Club's Archives. The Committee works hard to ensure that the photos on the Club's walls continue to illustrate the Club's important and unique history.

### **14th Annual NPC Members' Photography Exhibition:**

Our 14th Annual NPC Members' Photography Exhibition was held during the entire month of September 2013 with 47 NPC members exhibiting 160 of their best photos in the Club's lobby. It was another huge success.

In addition, more than 100 members and guests attended the exhibit's opening reception on Sept. 3, 2013. In her opening remarks, President Angela Greiling Keane recognized the accomplishments of the member-photographers. The exhibit also attracted the attention of potential new Club members, since only NPC members are eligible to display their photos in these annual exhibitions.

### **Speakers (Angela Greiling Keane)**

Speakers Committee will present the following luncheons:

- Dec. 16 -- Dan Akerson, Chairman and CEO, General Motors
- Dec. 19 -- Ricky Skaggs, Grammy Winner and Bluegrass Legend, Holeman Lounge
- Jan. 7 -- General Ray Odierno, U.S. Army Chief of Staff, Holeman Lounge
- Jan. 9 -- General Frank Grass, Chief, National Guard Bureau

-- Jan. 15 - Christine LaGarde, managing director, International Monetary Fund  
The committee is approaching key governors to coincide with the governors' meeting in Washington in February.

The next Speakers Committee meeting is Jan. 21. Past President Sylvia Smith will discuss best practices for writing an introduction.

### **Freedom of the Press (Geewax)**

The committee worked with the NPC Journalism Institute to offer two classes (Nov. 18 and Dec. 2) teaching reporters how to submit a successful FOIA request. The instructor was Lisette Garcia, an NPC and Press Freedom Committee member. Here is a link to explain more:

<http://press.org/news-multimedia/news/npc-workshop-making-freedom-information-act-work-you>.

The committee closely followed this development: A New York appeals court ruled that the state's reporters shield law applies to New York-based reporters no matter where they cover their stories. The decision prevented Fox News reporter Jana Winter from having to go to jail for refusing to reveal a source in a courtroom in Colorado, which does not have a shield law comparable to New York's.

The Club joined with other media organizations in arguing that Colorado's law should not apply to out of state reporters covering a story in Colorado, as was the case here. So this is a victory for press freedom.

<http://www.foxnews.com/opinion/2013/12/10/court-ruling-in-favor-fox-news-jana-winter-victory-for-all-journalists>

The committee is signing on to a friend-of-the-court brief in a Colorado case. If the press prevails in this case, the decision would strengthen the ability of news organizations sued for libel to legally defend themselves in court. The committee also is joining another brief that argues the media has standing to sue for greater access to Foreign Intelligence Surveillance court documents.

Club President Greiling-Keane has sent a letter to Secretary of State John Kerry requesting his help in securing asylum in the U.S. for Kouhyar Goudarzi, an Iranian blogger who won the Club's press freedom award in 2010. Goudarzi has been forced into exile in Turkey and is facing delays in his efforts to get obtain refugee status so he can get to the United States.

The committee joined with other media organizations to protest a new White House preference for assigning government photographers, not independent news media photographers, to take pictures at official events:

<http://rcfp.org/browse-media-law-resources/news/media-organizations-oppose-limits-photo-access-white-house>

### **Awards Committee (Geewax)**

The Awards Committee is meeting with Press Club staff this month to go over the progress that has been made on the online submissions process. Also, the committee is contacting key journalists, urging them to recruit entries for the photo competition.

### **Professional Development (Thomas Burr)**

Capping off a great year and looking forward, the Professional Development Committee is planning a conference co-sponsored with Investigative Reporters and Editors on Jan. 11. The

publicity will also tout the book rap with James Carville and Mary Matalin in the hope that some attendees will decide to attend.

We also hope to do a few short programs on using certain software and some websites, in conjunction with the Sunlight Foundation. The committee recently held a forum with Roy Peter Clark, the Poynter Institute's writing coach, to discuss the most effective techniques and strategies for making your work stand out. Clark also had participated in the 36th annual Book Fair & Authors' Night with his new book, "'How to Write Short: Word Craft for Fast Times."

Additionally, the committee and the Institute held a session on improving requests made under the Freedom of Information Act. The session focused on improving the quality and speed of FOIA returns with more pointed requests and learning skills on how to appeal decisions under the act.

### **Young Members (Thomas Burr)**

The YM Committee is planning a final event this year, a holiday party to coincide with the final pub quiz of the year on Dec. 19. The committee will be celebrating a successful year that included a slew of events with strong turnout. (A quick note: the Events Committee will be taking over Pub Quiz next year since it fits better under that committee's portfolio than the YM's.)

The committee also recently held a photo training seminar with the help of photographer superstar Noel St. John to learn tips and techniques to capture better images. The group posted several photos and Noel was able to help point out some ways to improve future work.

And the committee continues to lend a hand to the homeless newspaper Street Sense by visiting the nonprofit's office to help coach interns on better ways to write.

### **Freelance Committee (Dunn)**

What's the leading cause of work-related death for journalists? Murder, according to the producers of the new documentary, "Killing the Messenger: The Deadly cost of News." As censorship increases worldwide, journalists reporting from Mexico, Russia, Iraq, Afghanistan and Syria tell their personal stories of kidnapping, intimidation and beatings in this riveting film.

The Freelance and International Correspondents committees will host a screening of the one-hour film, followed by a panel discussion moderated by Molly McCluskey, vice chair of the Freelance Committee, on December 12 from 6 p.m. to 9 p.m.

In terms of events and activities for the year, the focus was on providing bottom-line benefits for freelancers. Goals for next year include:

- Increased outreach to other freelance groups for collaboration and recruitment of new members
- Audio tape all panels and archive them on the website
- Launch a series of networking events where experienced freelancers can talk with beginners
- Organize a panel on the entrepreneurial and business aspects of freelancing
- Actively promote the freelance listing to editors both inside and outside the club. This is a vital business benefit for freelancers as well as editorial and other organizations that increasingly rely on freelancers for quality writing, photography and broadcasting.

### **Communications and Marketing (Barks)**

Eleven committee members gathered to review the first annual Communicators Summit and other accomplishments from the past year, and began discussions of potential events in 2014.

All agreed that the summit was a great success -- given that it sold out 100+ tickets -- and a lot of fun, and that we should do it again next year. The group also thinks the Communicators Breakfast is a good method of encouraging member retention, providing professional development opportunities for club members, and that we should continue the series. While the dinners with legends in DC communications can be a lot of work, the committee wants to do them again next year because of the unique opportunity they provide to rub shoulders and get advice from giants in our industry.

The December 4 Communicators Breakfast featured business strategist Sarah Robinson, whose topic was building and sustaining a fiercely loyal community of clients, customers and raving fans. She discussed the steps for making a successful community part of an organization's business plan. Robinson is the author of *Fierce Loyalty: Unlocking the DNA of Wildly Successful Communities*, a #1 best seller in Amazon's Customer Service Category.

Committee Chair Tom McMahon and Board of Governors liaison Ed Barks submitted recommendations for Vivian Awards to President Greiling Keane.