

National Press Club

Board of Governors

April 22, 2013

Joel Whitaker, Secretary

The meeting was called to order at 6:30 p.m. in the Zenger Room by Chairman Burr

Present: President Angela Greiling Keane, Vice President Myron Belkind Secretary Joel Whitaker, Treasurer John Hughes, Immediate past president Theresa Werner, Chairman Thomas Burr, Vice Chairman Ken Mellgren, Suzanne Struglinski, Jeff Ballou, Ed Barks, Frederica Dunn, Marilyn Geewax, Pat McGrath, Mark Wojno, Joe Morton.

Absent: Rick Dunham, Shawn Bullard

Staff: Josh Funk, director of business development

Minutes

On motion by Whitaker/Wojno, minutes of the previous meeting were approved.

Executive Session

On motion by Morton/Struglinski, the board entered executive session to discuss a membership matter and to receive a report from John Donnelly, chairman of the Press Freedom committee on nominees for the John Aubuchon Award. Following discussion, and approval of the Aubuchon nominees on a motion by Belkind/McGrath, the board approved a motion by Wojno/Struglinski to exit executive session and return to the regular order of business.

Membership

Wojno/Ballou moved the list of new members, whose applications have been reviewed and approved by the Membership Committee. Stuglinski/Barks moved to table the application of Josue Lopez Calderon pending additional information, and to approved Emily Dillinger as a Building Tenant/Young Member. With those two changes, the list was approved.

On motion by Wojno/Hughes, the board approved applications for retired status and dues assistance.

Governors were asked to call members who were not renewing.

New Business

NPC Journalism Institute: NPCJI President Rick Dunham discussed partnering guidelines being considered by the Institute and presented a draft cost-sharing agreement.

Committee Reports

On motion by Whitaker/Wojno, the board accepted the committee reports (Appendix 2).

Treasurer's Report:

Following a February that saw results ahead of budget and ahead of February 2012, March's results were disappointing: We were profitable, but missed our target substantially and were well below the year-earlier profit.

Executive Director's Report

Josh Funk delivered the executive director's report for William McCarren who was out of town. He said that while March was disappointing, April is looking good. In the personnel area, Sam Hurd is leaving the staff and Jerome King will take over his audio-visual duties.

Funk is leaving the club to return to Lancaster, Pa., where he will manage his family's business. The board expressed its appreciation for his nine years of service to the club, and Funk said he appreciated the opportunity to be with the club for those nine years.

Scholarships

Andrea Snyder, chairwoman of the Scholarship Committee, reported we had 40 applications for the NPC Diversity Scholarship. They were strong candidates and there were eight who were very close contenders. The winner stood out because her clips included a story about the immigration law debate, standardized testing, political correctness and women in science. In her essay, she wrote about how she was interested in giving a voice to people who don't have a voice.

On a motion by Belkind/Dunn, the board accepted the committee's recommendations.

President's Report

Forty-six members with 60 or more years of continuous membership were inducted as Platinum Owls at the Owls' Hoot. Entertainment for the evening was provided by Mark Russell.

At a Speakers Lunch, Ken Burns, the documentary film producer, accepted an honorary membership in the club. He said he considered himself a journalism.

The first Jazz Night at the Fourth Estate Restaurant produced the best volume ever for the restaurant. Performers were junior high school students who are members of the members of the Blues Alley Youth Orchestra.

Adjournment

There being no further business, the next meeting was set for Monday, May 20, at 6:30 p.m.

Respectfully Submitted,

JOEL WHITAKER
Secretary

Appendix 1 -

New Members

Name	Affiliation	Sponsor
<u>Journalist</u>		
Marco Mierke	German Press Agency Foreign Correspondent	Peer Mein Gertraud Z
David Martosko	The Daily Mail/MailOnline US Political Editor	David Hes Marilyn G
Michael Yessis	AOL Travel Editor- in-Chief	Marc Woj Ben Dool *Recruitm
Pinar Bulut	Milliyet Washington Correspondent	David Hes Marilyn G
<u>Journalist Young Member</u>		
Kimberly Berryman	CNN America, The Lead with Jake Tapper Producer	REINSTA
Michael Scotto	Time Warner Cable Local News Group Reporter-Capitol Hill	David Hes Marilyn G
S. Lynn Cooper	Black Enterprise Magazine Technology Writer	Jamila Be Carmen R
Anna Yukananov	Thomson Reuters Reporter, U.S. Treasury	Susan Hea Linda Ster
Elvina Nawaguna	Thomson Reuters Reporter, Postal Service and Student Loans	Susan Hea Lisa Lamb
Ruqaiyah Najjaar	CCTV America Guest Producer	David Hes Marilyn G

Tao Lu

Hong Kong Phoenix Satellite Television
Director of American News Center

David Heslop
Marilyn C

Journalist Non Resident

Anton Hopfinger
Anchorage, AK

Alaska Dispatch.com
Executive Editor

Marc Wojcik
Susan He

Journalist Non Resident Retired

Ian Shearn
Hillsborough, NY

Freelance

Angela Gr
Herb Jack

Steven Wall

Freelance
Non-Fiction Author

Ben Dool
Marilyn C

Communicator

Daryl Friedman

The Recording Academy (GRAMMYS)
Chief Advocacy & Industry Relations Officer

Marilyn C
David Hes

Michael Keaton

Natural Products Association
Director of Communications

David Heslop
Marilyn C

Matthew Chase

National Association of Counties
Executive Director

Mihaela B
David Hes

Sakshi Jain

GDIT- General Dynamics Information Technology
Project Manager

Molly Mc
Myron Be

Eileen Gilligan

Property Casualty Insurere Assn of America (PCI)
Senior Director, Federal & International Public Affairs

Marc Wojcik
Mihaela B

Marie Wood

Retired

Lorna Ald
Angela Gr

Communicator - Young Member

Fabion Seaton

United States Senate
Staff Assistant

Angela Gr
Marc Woj

Anne- Marie Walworth

Rosetta Stone

Kristin Ro

	Global Public Relations Specialist	
Emily Dillinger	Program/Grant Assistant MacFadden	Shashank Peter Park
Marisol Garibay	Organization for International Investment Communications Director	Angela G Ed Lewis
Matthew Lawrence	Strauss Media Strategies Account Executive	Marc Woj Angela G
Jamie Poslosky	American Academy of Pediatrics Federal Advocacy Communications Manager	Mihaela B Susan Hea
Josue Lopez Calderon	The Treasury Department Recreation Association New Business Development Specialist	Elizabeth Rodrigo V
<u>Communicator News Source</u>		
Michael McGarry	Cruise Lines International Association Senior Vice President of Public Affairs	Marilyn C David Hea
Joel Reuter	Rolls Royce North America Head of Communications for North American Region	Marc Woj Mihaela B
Scott McCullars	Sullivah, Higdon & Sink (SHS) VP, Public Affairs	Adam Ko Betty Plur
<u>Communicator Non-Resident</u>		
Michael Daugherty Atlanta, GA	Ready Aim Fire Books Publisher/Author	Angela G Marc Woj
Elizabeth Bartz Akron, OH	State and Federal Communications, Inc. President and CEO	Bill Mille REINSTA
<u>Communicator Retired Non-Resident</u>		
Herb Bloom Coronado, CA	Retired NBC	Stephen T Stephenie
<u>Communicator Retired</u>		
Robert Foust	George Washington University Professor	REINSTA

Building Tenant Young Member

Peter Jones Macfadden
Program Grants Analyst

Shashank
Peter Park

Michael Spiak OurEnergyPolicy.org
Program Coordinator

Mike Lub

Student

Julie Pixler American University
Student

Mihaela B
Marilyn C

Total Members as of 4/16/13:	3,199	Total as of 4/12:	3,277
Total Applications April:	37		27
Applications to date:	131		107
TOTAL JOURNALIST MEMBERS:	1,455		1,513
TOTAL COMMUNICATOR MEMBERS:	1,218		1,392
TOTAL NEWS SOURCE MEMBERS:	638		617
TOTAL MEMBERS UNDER 35:	253		309
<i>Journalist Young Members:</i>	174		199
<i>Communicator Young Members:</i>	79		92
TOTAL RETIRED MEMBERS:	536		564
TOTAL NON-RESIDENT:	932		865
TOTAL SPOUSE MEMBERS:	161		143
TOTAL PAYING MEMBERS:	2,969		2,993

Appendix 2 -

Committee Reports - May Meeting

Broadcast Committee (Mellgren)

This month's broadcast committee meeting was canceled by Mr. Hamrick. Therefore, no new report.

Events Committee (McGrath)

- The National Press Club previewed the full PBS documentary "The Ghost Army" on Monday, May 13 at 6:30 p.m. in the Conference Rooms. There were free refreshments and popcorn provided. There was a meet and greet at 6 p.m. with the film's director.

- Around the World on Film: From the Vatican to Venezuela, from Berbers to buffalos, from gauchos to gold, the documentaries of Judith Dwan Hallet spread all over the map. A documentary filmmaker for over 40 years, she will discuss her career and her adventures making films around the world. The program is on May 20, 2013, at 7 p.m. in the Conference rooms. There will be free refreshments and popcorn provided.

Working Ideas

- **(Mary David)** Darren Criss, the star of Glee will be going on a musical tour this summer. His last stop is Silver Spring in late June. He is a good friend of a member and he proposed an event with him wrapping up his tour and tying it to his charitable causes or his work with "Rock the Vote".

- **Tony Gallo** will arrange and host a wine and cheese reception for an approved exhibit of Margaret Huddy's paintings on rolling panels" in the staircase foyer for June. Some consider her work "indoor landmarks," paintings of iconic sites. There will be a reception on or about May 30 or June 3 to initiate this special exhibit.

- **(Jen DePaul and Megan Cotten)** think there ought to be at least one "gala" party for Club members...and they are suggesting one for late September that would have a "Great Gatsby" theme. Despite the poor reviews of the new movie version, the reprint of the novel has been back on best seller lists. And the roaring 20's theme offers all kinds of interesting possibilities. More on this idea to come.

Young Members (Burr)

Vice Chairman Sean Lyngass is lining up mentors to join a Google group for a mentorship program for YMs. Several people have agreed and we're working on a launch soon.

YM's will hold another Piano Lesson **on Tuesday** with New Yorker's Washington correspondent Ryan Lizza, continuing a strong speaker series that's more intimate for young members to hear from pros in the business.

Chairman Paul Shinkman continues to urge YMs to help out with training and supporting Street Sense.

And the Travel Committee is working with the Young Members on a brewery tour later this fall that will take those interested to several breweries on the Eastern Shore.

Professional Development (Burr)

The Journalism Institute, with the Professional Development Committee, held a successful Boot Camp over the weekend with several sessions on improving job skills or helping find better gigs.

The sessions included: a Resume Doctor; tips for reporters-turned-video journalists; a class on using LinkedIn; data-powered reporting; search engine optimization; building your brand on Twitter; networking; intermediate Excel tutorial; and reporting from an iPhone.

The Institute and Professional Development also ran classes on using LinkedIn and Facebook recently and a panel discussion on the Endangered Newsroom Ombudsman as well as a class looking at how to match political contributions to government action.

Upcoming events include a class on web analytics and using Facebook.

Communications and Marketing Committee (Barks):

May 14 witnessed the latest Communicators Breakfast with Thalia Assuras, a media consultant and former anchor at CBS, ABC, and CTV discussing how to be a good media interview subject. The breakfast drew approximately 30 NPC members, giving them the chance to listen to a brief presentation and Q&A while taking advantage of the free member breakfast in the Truman Lounge.

The next breakfast is slated for June 4, when NPC member Gary Evans, a media consultant and former *USA Today* executive, will speak on the topic of paywalls and fees for online content. These breakfasts help strengthen member retention, as they are targeted toward members.

Margery Kraus, founder of the APCO agency, was the honored guest at the May 8 Communicators Dinner. It was attended by 21 NPC members and guests, including President Greiling Keane, who provided welcoming remarks. Kraus described the attributes she believes professional communicators must have: Interaction, integrity, integration, and innovation. She also stressed the importance of conveying a compelling story, and not just in words. She said visuals, such as videos, are attention-getting and help grab someone right away in a busy world. This event primarily focused on retention efforts.

Plans for the club's first annual Communications Summit is moving forward. It will take place Friday morning, October 18, featuring a keynote speaker and two panels, followed by lunch in the Winners Room. The keynote speaker and panelists, as well as

final panel topics, are now under discussion.

NPC member Lindsay Murphy of Racepoint Group is serving as lead organizer, heading a team that includes Joan Coyle, Jeanne Hamrick, Paul Minehart, and Danny Selnick. This increased member involvement on the committee is designed to aid in membership retention. Non-member attendance should help with recruitment efforts, chiefly among Communicators.

House and Bar (Morton):

The House and Bar Committee met 5/6/2013. It commended Susan Delbert on the acquisition of a new comment card box for the Reliable Source. Small stand-alone signs encouraging patrons to fill out comment cards have been placed near the boxes at the entrances to both the Reliable Source and Fourth Estate restaurants.

Committee chairman Lou Priebe committed to drafting content and format for a new member feedback card to evaluate servers, cuisine, presentation and ambiance.

The committee expressed its continued desire to have an ATM available inside the club itself. The feeling of the committee is that BB&T should be given first option to provide the ATM but if they decline another vendor should be sought. Priebe also reported that instillation of the large photo on the East wall of the elevator lobby remains imminent.

The committee also expressed its feeling that all wall hangings, including photos, should be authorized by the committee. Carry Pollak reported progress he and David Vuich are making with the Danish Embassy to attract attention to the Fourth Estate's high quality and availability to non-members.

Photo Committee (Ballou):

- 1) Our next meeting, Wednesday, May 29, at which Randy Mays is speaking.
- 2) We are preparing for the Members' Photo Exhibit in September. Submission guidelines are going out shortly (or will already have gone out). Note that the exhibit is open to ALL Club members, not just the Photo Committee.
- 3) The speaker for our June 26 meeting will be Marty Katz, who does a wide range of interesting work. Take a look at his web site for some examples: <http://martykatz.com/>
- 4) We're working with the Book and Author Committee on a joint event and exhibit in October. Details on that one will be available soon. The BAC has the lead and will probably mention it at the May 20 meeting.

Press Freedom (Geewax)

It's been a busy time for the committee, which major issues popping up all around. Here's a recap:

- The committee joined 50 other groups in a letter to DOJ protesting the seizure of AP reporters phone records <http://press.org/news-multimedia/news/club-stands-dozens-news-groups-protesting-associated-press-investigation>

- NPC Club president issued a statement asking for an explanation of the incident: <http://press.org/news-multimedia/president/2013/05/press-club-asks-answers-ap-records-seizure>

- The committee joined a friend of the court brief to argue that reporters in states with full shield laws for journalists should not be served subpoenas that originate in other states that don't have full shield laws. The NY State Supreme Court case involves Jana Winter, a Fox News reporter based in New York, which has a full shield law, who was issued a subpoena from Colorado, which has a qualified shield law. The subpoena sought to compel Winter to reveal anonymous sources for a story on the Aurora, Colo., theater gunman.

- The committee spoke out once again about the continued imprisonment of Ethiopian blogger Eskinder Nega: <http://press.org/news-multimedia/news/npc-lends-its-voice-coalition-decrying-sentencing-ethiopian-blogger>

- Looking ahead, the committee is planning to hold a book event with famous First Amendment attorney Floyd Abrams from 6:30-8pm on June 11 in the conference rooms.

And looking back on World Press Freedom Day (May 3), we can point to these accomplishments:

- ran the UNESCO film on WPF in the lobby;
- issued a statement on the day's commemoration: <http://press.org/news-multimedia/news/national-press-club-marks-20th-year-world-press-freedom-day>
- announced our Press Freedom Award winners: <http://press.org/news-multimedia/news/national-press-club-announces-press-freedom-award-winners-2013>
- held an April 25 panel discussion on new global media: <http://press.org/news-multimedia/news/new-international-media-filling-vacuum-or-pushing-agenda>

Free Lance Committee (Dunn):

The committee discussed developing a plan to invite other journalist organizations to their events, exposing them to the benefits of the Club and forging closer ties for networking. In response to a changing market, Free Lancers are planning training in social media/new multimedia applications and techniques for all levels of expertise.

Another goal is to identify Freelance Target Markets and fine-hewn programs for different markets.

A panel was held on May 14 to discuss the "Role of sponsored and Content Journalism in a Changing Industry." The panel moderator was Vice-Chair Molly McCluskey. Panelists include: Mark Hamrick, former AP reporter and currently Washington Bureau Chief at Bankrate, Inc. to discuss financial rate information, John

Hazard, Director of community at Contently whose focus is to invent new methods and tools to help journalists tell better stories, and Peter Beller, Director of Content at Ebyline, where he oversees thousands of freelance journalists and connects them with publishers. Transparency and innovation issues were explored within a rapidly changing environment. Is a “code of ethics” needed for sponsored journalism?

Travel Committee (Dunn)

Vice-Chair Fay Ludicello met with the Young Members’ Committee to discuss interest in future trips. Although few young members have the time or resources to take many of our longer trips, several expressed interest in the long weekend and short historical trips such as the Civil War Day Trip to Gettysburg. Additionally, young members expressed interest in a day trip to Eastern Shore breweries. The committee will explore these options.

There was excellent feedback regarding the Vienna/Budapest trip in March. Currently, there are ten people on the South Africa, Victoria Falls & Botswana trip from May 12-24. The following trips are being considered:

- Scotland August 3-12 working with the St. Andrew’s Society to promote the trip
- Croatia and Dalmation Coast September 27-October 6
- New England and Canada cruise scheduled for October 16-25
- Myanmar (Burma) with options to add Vietnam, Laos, and Angkor Wat March, 2014

Newsmakers (Struglinski):

April 19

-- Social Security Disability Income Fund – federal judge Randall Frye, also president of the Association of Administrative Law Judges, addressed ways to counter waste, abuse and runaway costs in the Soc Sec Disability Income program – and announced an AALJ lawsuit against Social Security for failing to contest disability claims in court. CBS’s 60 Minutes picked up on some of the coverage, is planning a piece for the fall, and is purchasing video of the Newsmaker news conference to use in the piece.

-- Slovenia’s Finance Minister rebutted claims that his country’s economy is in such bad shape and its banks so shaky that it will be the next Eurozone country to require a bailout.

-- First Deputy Prime Minister of Kyrgyzstan explained why his country – the only parliamentary republic in Central Asia – is risking Russia’s ire by courting the West for much-needed economic help.

April 22

Next Generation of US Highways: panel of experts discussed rapid growth in paid express lanes, with a dozen systems now operation and two dozen more in the works

– and release results of survey of 1,000 motorists’ feelings about paying to drive on public roads.

April 23

President of American Society of Civil Engineers discussed the alarming D+ grade the group just gave America’s infrastructure and will outline the steps and funding necessary to restore the infrastructure.

April 24

Malaysian Elections – Former US Ambassador to Malaysia analyzed forces at play that could make the upcoming Malaysian election historic – the ruling part, for the first time, is in danger of losing power.

April 25

On the 30th Anniversary of the landmark education reform report A Nation at Risk – three educators/authors announced publication of their new book and education reform campaign called Closing the Opportunity Gap, arguing that the current intense emphasis on standardized test scores is counterproductive and that the real answer is to create more learning opportunities, especially for low-income and minority children.

May 2

Deputy Defense Secretary Ashton Carter chastised Congress for putting American military preparedness and even day-to-day operations at risk by allowing sequestration and failing to deal with the country’s fiscal challenges.

May 14

Authors of a new, publicly funded study on educating the emerging population of dual language learners – a cause championed by the Obama Administration in its budget – released the report and their findings.

May 16

The CEOs of three private sector companies – the massive SAIC and small companies SKYDEX Technologies and Sciolex Corporation – addressed the murky and uncertain future of government contracting in the era of sequestration.

UPCOMING NEWSMAKERS

June 4

President of Chile

June 5

Richard Heller, whose lawsuit against the District of Columbia led to the landmark Supreme Court decision that the 2nd Amendment protects the individual's right to possess a firearm for lawful purposes, will argue that media bias and congressional action is directed at confiscating guns in this country and that more balance is needed in presenting the issue to the public.

June 7

John Popper, lead singer of the Grammy Award-winning band Blues Traveler – and a highly articulate major proponent of 2nd Amendment rights – will talk about preserving those rights the morning before the band's big concert at Nationals Park.

International Correspondents (Balou):

The International Correspondents Committee has organized the following events:

May 20: Panel discussion on immigration reform, in co-sponsorship with the International Center for Journalists, 6pm to 8pm, Holeman Lounge, with reception afterwards

May 21: Reception at the Kazakhstan Embassy, 6-8pm, and presentation of the novels, "Blood and Sweat" and "Final Respects," by the classic Kazakh author Abdi-Jamil Nurpeisov

May 29: Swiss Embassy Night at the ambassador's residence

June 5: Reception and briefing at the Taipei Economic and Cultural Representative Office, 6:30pm-8:30pm, Twin Oaks Estate

June 14: Visit to Holocaust Memorial Museum, which is observing its 20th anniversary this year, 3pm

Book & Author Committee:

Opening Remarks: Chairman Joe Motheral announced to the committee that Joe Luchok's mother, Jeanette, passed away. We agreed to donate individually to a scholarship fund set up in her name. Joe Motheral is collecting the contributions. Joe also announced that he obtained a signed copy of Simeon Booker's book to give to Mesfin as a token of the committee's appreciation for all he does to help us during the year.

Jeffery King will be holding a private event in the McLendon Room on June 25th for his latest book, *The Gang*.

Joe Motheral introduced his friends Jack King and Jack's daughter Margie who were sitting in on the meeting. Jack said he would be happy to volunteer to help out at any future book events.

Book Fair: Nicole said that the Book Fair will be held November 19th from 5:30-8:30. This year we will be partnering with Politics and Prose. The online application for authors will be posted in June.

Recent Book Raps: Heather Forsgren Weaver introduced Richard Belzer at the May 6th book rap for his book, *Hit List*. Jan King reported. 30 *Hit List* books were sold for a total of \$161.70. 11 *Dead Wrong* books were sold for a total of \$59.29. 105 tickets for non-members brought in \$525 for a grand total of \$745.99 Heather described Belzer as "fascinating" and remarked about how well his dog, Baby, behaved during the event! Belzer was highly entertaining and the event was a big success, filling the Conference Room with approximately 140 people.

The Buzz Aldrin, *Mission to Mars*, book event was an enormous success. We had several volunteers help with the very huge turnout of over 400 people who filled the ballroom and gallery above. 350 books sold for \$1820, 416 non-member tickets brought in \$2,080 for a \$3,900 total. Joe Luchok introduced Aldrin and Heather Forsgren Weaver reported. Heather brought up several concerns about holding these large events. She said that by 5:15 pm the line was already reaching the lobby, and suggested that for ballroom events we should have a minimum of 6 people helping out. If need be, we can seek out volunteers from other committees. She also mentioned the need for stationary microphones instead of having volunteers holding mikes and trying to get through the crowd to the people who have questions. Also, Larry Lipman suggested that when a person buys a book, he could be given a number then for his position in the line for signing. This would eliminate the tendency for people to get up before the speaker is finished to get a place in line.

Upcoming Book Raps:

May 22nd is Jessica Buchanan and Erik Landemalm's *Impossible Odds*. Jan King will introduce and Heather Forsgren Weaver will report.

June 4th is Walter Cronkite IV and Maurice Isserman's *Cronkite's War*. Rodrigo Valderrama will introduce and Jan King will report.

June 19th is Steve Berry's *The King's Deception*. Eleanor Herman will introduce and Bea Snyder will report.

July 16th Carolyn Bloch will introduce Tom Young and his book, *The Warriors*. Joe Motheral will report.

October 7th Eleanor will introduce the John Launois book, *L'Americain, A Photojournalist's Life*. This is a joint event with the photographic committee featuring a reception with a cash bar in the lobby paid for by the author's son.

The Shirley Jones' memoir event that Joe Luchok has been working on has a July 26th date and will be held in the ballroom if possible.

Possibilities:

Joe Motheral is still courting David Baldacci through his foundation. Baldacci is in New York now scheduling his upcoming events, and we'll know more in mid-June. Joe said he attending one of Baldacci's booksignings at B&N and he seemed to be open

to coming to the Press Club for an event.

Subcommittee:

Heather Forsgren Weaver had us vote for a few more selections for September. Invitations have already gone out to Terry McMillan and CeeLo Green. The committee voted #1 for Stephen King, #2 Piers Morgan and #3 Sue Grafton.

Future Joint Ventures: Emily Whitten is working on a possible event with Emmy award Winning voice actor, Rob Paulsen. She would like to have an event featuring a talk, Q&A, and a signing if he writes a book.

The next meeting will be June 11 in the McLendon Room. Heather Forsgren Weaver will act as chair for a vacationing Joe Motheral.

Speaker's Committee (Greiling Keane):

Upcoming luncheon speakers:

- Jun. 3 -- Gerald R. Ford Journalism Awards – Guest Speakers Congressman Fred Upton, (R) MI, and David Gergen, senior political analyst , CNN
- Jun. 4 -- General Ray Odierno, U.S. Army Chief of Staff
- June 5 -- Tom Vilsack, U.S. Secretary of Agriculture
- July 1 -- Carly Fiorina, former CEO of Hewlett Packard and Chairwoman, Good 360, Topic: “American Innovation -- Leadership in the 21st Century.”
- August 8 -- Jim Roger, CEO, Duke Energy