

National Press Club

Board of Governors

May 20, 2013

Joel Whitaker, Secretary

The meeting was called to order at 6:30 p.m. in the Zenger Room by Chairman Burr

Present: President Angela Greiling Keane, Vice President Myron Belkind Secretary Joel Whitaker, Treasurer John Hughes, Immediate past president Theresa Werner, Chairman Thomas Burr, Vice Chairman Ken Mellgren, Suzanne Struglinski, Jeff Ballou, Ed Barks, Frederica Dunn, Marilyn Geewax, Pat McGrath, Mark Wojno, Shawn Bullard.

Absent: Rick Dunham, Joe Morton.

Staff: William McCarren, executive director

Guests: David Jones, CPA, and Sharon Oluga of Ribis, Jones & Maresca, PA

Minutes

On motion by Ballou/McGrath, minutes of the previous meeting were approved.

Auditor's Report

David Jones, CPA, and Sharon Oluga of Ribis, Jones & Maresca, PA, the Club's auditors briefed the board on the annual audit. Jones noted the Finance Committee did a thorough review of the audit report. The auditors went over all adjustments with McCarren and Georgetta George, the Club's Controller/Accounting Manager.

The balance sheet shows the club to be fairly liquid and fairly healthy, and getting healthier every year. The club's assets/liabilities ratio should be 2:1, and, while not there yet, "you're headed in the right direction." Total members equity is up 16%.

The Club is doing a nice job of building reserves.

The Broadcast Operations Center turned a profit last year, but the auditors noted it was a "shrinking revenue/expense ratio."

Investments outperformed the previous year.

The auditors said there is no material lack of internal controls, and everything is in good order. "The books are very clean and very good."

On a motion by Burr/Hughes, the Board accepted the audit report.

Membership

Wojno/Ballou moved to accept new members (Appendix 1) and to approve applications for retired status. Both motions were approved by the board.

On a motion by Wojno/Greiling Keane dues assistance for some members was approved.

Wojno/Barks moved the board enter executive session to discuss a membership matter. Following discussion, the board returned to the regular order of business on a motion by Wojno/Ballou and voted to remove a member from journalist status. The member is eligible for membership as a communicator.

Committee Reports

Whitaker/Struglinski moved to accept board liaison reports. (Appendix 2). The motion was approved.

President's Report

Greiling Keane/Ballou moved Kathy Kiely, managing editor at the Sunlight Foundation, to be a member of the National Press Club Journalism Institute board. The motion was accepted.

Greiling Keane noted that the club added three new members as a result of outreach by the Membership Committee during the Society of American Business and Economics Writers' conference.

She said she appreciated the Press Freedom committee's work on the Department of Justice/Internal Revenue Service actions affecting reporter, and noted the Club had a statement out within 90 minutes after the news broke.

NPC Journalism Institute

Dunham/Greiling Keane moved to accept a proposed cost-sharing agreement with the Institute. The agreement was approved.

The annual bootcamp was a big success, Dunham said, adding it will be very helpful to attendees looking for their next job. The Institute's Strategic Planning Committee met May 17, and wants to coordinate the Institute's strategic plan with the Club's strategic plan, "so our plan matches the vision of the NPC."

The Institute obtained a grant from the Ethics and Excellence in Journalism Foundation for computers and laptops.

The Institute has decided to charge NPC members \$5 to attend book events. Nonmembers will pay \$10.

Treasurer's Report

Hughes noted April was our best month of the year so far, offsetting our disappointing March. The April results nearly reached the combined profits of January, February and March. Our profit for the first four months puts us far ahead of the year-to-date profit last year. We are just 8% below our target for the year.

Revenue from all major business units topped budget expectations in April, with the exception

of the broadcast operations center, which missed the budget target by 7%. Still, BOC revenue was up year-over-year in April.

A notable success in April was membership, with revenue up 70% from the same month last year and 49% above budget. Another budget highlight: Restaurants were up 30 percent year over year.

As you know, Myron Belkind is leading efforts to update the strategic plan this year. The plan five years ago called for us to reach a goal of a \$3.5 million reserve by the end of this year. We are on schedule to get close to that.

The committee and the board now have an opportunity to set a new reserve goal. As a member of the Audit Committee I heard our auditor recommend that we have six months of expenses on reserve. This would be approximately \$5.7 million based on our budgeted revenue of 2013. I believe we must balance the need to reach a responsible reserve with the need to share the benefits of our success with members through investments in programs and capital projects.

I told Myron at the Budget Committee meeting on Friday that I believe a new reserve target of \$5 million would strike the right balance. We would build the reserve less aggressively than we did in the past five years, leaving more room for immediate investments in the Club. At the same time, we would move closer to a target the auditor finds responsible and leave a sufficient amount of money available for a ``rainy day."

General Manager/Executive Director

McCarren noted the loss of a major BOC client as a result of sequestration is an example of the sort of bad things that can happen in business.

Adjournment

There being no further business, and the date for the next board meeting having been set for June 24, the board adjourned on a motion by Ballou/Struglinski.

Respectfully Submitted,

JOEL WHITAKER

Secretary

Appendix 1

New Members Recommended by Membership Committee

Name	Affiliation	Sponsor
Journalist		
Joe Madison	Talk Radio Broadcaster	Simeon Booker
Sirius XM	Jeff Ballou	
Daniel Verton	Director of Editorial	Marc Wojno
Homeland Security Today Magazine	David Hess	
Deborah Zabarenko	Environment Correspondent	David Hess
Reuters News	Marc Wojno	
Jose Diaz Briseno	Correspondent	John Lippman
Noticias Mundo Fox	Jorge Mettey	
Yasunoba Saiba	Bureau Chief	Yoichi Takeuchi
Tokyo Shimbun	Eri Urano	
David Callaway	Editor-in-Chief	
USA Today	Donna Leinwand Leger	
Jim Michaels		
Journalist Young Member		
Drew Grossman	Writer	Marc Wojno
Creditunions.com	Susan Heavey	
*SABEW		
Whitney Grespin	Freelance	Ana Carcani Rold
Chrisella sagers Herzog		
Aisha Chowdry	Multi-Media Journalist	Andrea McCarren
WUSA-9	Fred D'Ambrosi	
Mark Greenblatt	National Investigative Correspondent	Chris Cantergiani
Scripps Howard News Service	Carolyn Cerbin	
Mosheh Gains	Digital Producer	Susan Heavey
ABC News	David Hess	
Journalist Non Resident		
Sumiyo Heianna Flippin	U.S. Correspondent	Marc Wojno
Torrance, California	The Okinawa Times	Susan Heavey
Linda Evans	Talk Show Host	Alan Cousin
Rockford, IL	GetUpRadio/Freelance	
Mohamed Eliwa	CEO/Chief Editor	REINSTATE
Cairo, Egypt	Moheet.com	
Bill Miller	Founder	Doris Margolis
Frankfort, KY	Global Connections Television (gctv)	
Pamela Yip	Personal Finance Writer/Senior/Aging Issues	Marc Wojno
Dallas, TX	The Dallas Morning News	Susan Heavey
*SABEW		
Don Kahle	Op-Ed Columnist	Lisa Lambert
Eugene, OR	The Register-Guard	Elvina Nawaguna
Jim Doyle	Reporter, Health Care Industry	Susan Heavey
St. Louis, MO	St. Louis Dispatch	Marc Wojno

*SABEW

Journalist Retired

Bill Kovachs Retired REINSTATE

Journalist Non-Resident Retired

Martin Clancy Author Paul Dickson
Riva, MD Retired-ABC News Chet Lunner

Communicator

Paul Rich President Susan Heavey
Policy Studies Organization Marc Wojno
Amy Freiss Associate Vice President Marc Wojno
Lipman Hearne Mihaela Biliovschi
Neisa Condemaita Multimedia Producer REINSTATE

U.S. Patent and Trademark Office

Communicator - Young Member

Josue Lopez Calderon New Business Development Rodrigo Valderrama
Specialist

The Treasury Department Recreation Association Elizabeth Ann Cameron

Communicator News Source

David Evans Executive Director Marc Wojno
National Science Teachers Association Susan Heavey

Communicator Non-Resident

Carrie Sheffield Associate Analyst REINSTATE
New York, NY Moody's Investors Service

Robert Bullock Chief Spokesman, Deputy REINSTATE
Director for Operations

Albany, NY Rockefeller Inst. Of Government

Osama Al-Zain Vice President Jafar Jafari
Ellicott City, MD International Graphics and Mounzer Sleiman
Multimedia

Communicator Retired

Joseph Jacobs National Institutes of Health Joe Rothstein
(NIH)
Director of Office of Alternative Medicine

Student

Joanna Hill Student Susan Heavey
Catholic University David Hess

Key Membership Statistics:

Total Members as of	3,124	Total Members as of	3,134
5/9/13:	5/12:		
Total Apps May:	30	20	
Apps to Date:	161	134	
TOTAL JOURNALIST	1,412	1,453	
MEMBERS:			
TOTAL COMMUNICATOR	1,176	1,274	
MEMBERS:			
TOTAL NEWS SOURCE	679	639	

MEMBERS:		
TOTAL MEMBERS UNDER	257	278
35:		
<i>Journalist Young Members:</i>	174	190
<i>Communicator Young</i>	83	88
<i>Members:</i>		
<i>TOTAL RETIRED MEMBERS:</i>	525	530
<i>TOTAL NON-RESIDENT:</i>	895	884
<i>TOTAL SPOUSE MEMBERS:</i>	161	130
<i>TOTAL PAYING MEMBERS:</i>	2,901	2,913

National Press Club Board of Governors

April 22, 2013

Joel Whitaker, Secretary

The meeting was called to order at 6:30 p.m. in the Zenger Room by Chairman Burr

Present: President Angela Greiling Keane, Vice President Myron Belkind Secretary Joel Whitaker, Treasurer John Hughes, Immediate past president Theresa Werner, Chairman Thomas Burr, Vice Chairman Ken Mellgren, Suzanne Struglinski, Jeff Ballou, Ed Barks, Frederica Dunn, Marilyn Geewax, Pat McGrath, Mark Wojno, Joe Morton.

Absent: Rick Dunham, Shawn Bullard

Staff: Josh Funk, director of business development

Minutes

On motion by Whitaker/Wojno, minutes of the previous meeting were approved.

Executive Session

On motion by Morton/Struglinski, the board entered executive session to discuss a membership matter and to receive a report from John Donnelly, chairman of the Press Freedom committee on nominees for the John Aubuchon Award. Following discussion, and approval of the Aubuchon nominees on a motion by Belkind/McGrath, the board approved a motion by Wojno/Stuglinski to exit executive session and return to the regular order of business.

Membership

Wojno/Ballou moved the list of new members, whose applications have been reviewed and approved by the Membership Committee. Stuglinski/Barks moved to table the application of Josue Lopez Calderon pending additional information, and to approved Emily Dillinger as a Building Tenant/Young Member. With those two changes, the list was approved.

On motion by Wojno/Hughes, the board approved applications for retired status and dues assistance.

Governors were asked to call members who were not renewing.

New Business

NPC Journalism Institute: NPCJI President Rick Dunham discussed partnering guidelines being considered by the Institute and presented a draft cost-sharing agreement.

Committee Reports

On motion by Whitaker/Wojno, the board accepted the committee reports (Appendix 2).

Treasurer's Report:

Following a February that saw results ahead of budget and ahead of February 2012, March's results were disappointing: We were profitable, but missed our target substantially and were well below the year-earlier profit.

Executive Director's Report

Josh Funk delivered the executive director's report for William McCarren who was out of town. He said that while March was disappointing, April is looking good. In the personnel area, Sam Hurd is leaving the staff and Jerome King will take over his audio-visual duties.

Funk is leaving the club to return to Lancaster, Pa., where he will manage his family's business. The board expressed its appreciation for his nine years of service to the club, and Funk said he appreciated the opportunity to be with the club for those nine years.

Scholarships

Andrea Snyder, chairwoman of the Scholarship Committee, reported we had 40 applications for the NPC Diversity Scholarship. They were strong candidates and there were eight who were very close contenders. The winner stood out because her clips included a story about the immigration law debate, standardized testing, political correctness and women in science. In her essay, she wrote about how she was interested in giving a voice to people who don't have a voice.

On a motion by Belkind/Dunn, the board accepted the committee's recommendations.

President's Report

Forty-six members with 60 or more years of continuous membership were inducted as Platinum Owls at the Owls' Hoot. Entertainment for the evening was provided by Mark Russell.

At a Speakers Lunch, Ken Burns, the documentary film producer, accepted an honorary membership in the club. He said he considered himself a journalism.

The first Jazz Night at the Fourth Estate Restaurant produced the best volume ever for the restaurant. Performers were junior high school students who are members of the members of the Blues Alley Youth Orchestra.

Adjournment

There being no further business, the next meeting was set for Monday, May 20, at 6:30 p.m.

Respectfully Submitted,

JOEL WHITAKER

Secretary

Appendix 1 -
New Members

Name	Affiliation	Sponsor
<u>Journalist</u>		
Marco Mierke	German Press Agency Foreign Correspondent	Peer Meinert Gertraud Zangl
David Martosko	The Daily Mail/MailOnline US Political Editor	David Hess Marilyn Geewax
Michael Yessis	AOL Travel Editor- in-Chief	Marc Wojno Ben Dooley *Recruitment
Pinar Bulut	Milliyet Washington Correspondent	David Hess Marilyn Geewax
<u>Journalist Young Member</u>		
Kimberly Berryman	CNN America, The Lead with Jake Tapper Producer	REINSTATE
Michael Scotto	Time Warner Cable Local News Group Reporter-Capitol Hill	David Hess Marilyn Geewax
S. Lynn Cooper	Black Enterprise Magazine Technology Writer	Jamila Bey Carmen Russell
Anna Yukananov	Thomson Reuters Reporter, U.S. Treasury	Susan Heavey Linda Stern
Elvina Nawaguna	Thomson Reuters Reporter, Postal Service and Student Loans	Susan Heavey Lisa Lambert
Ruqaiyah Najjaar	CCTV America Guest Producer	David Hess Marilyn Geewax

Tao Lu	Hong Kong Phoenix Satellite Television Director of American News Center	David Hess Marilyn Geewax
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Journalist Non Resident

Anton Hopfinger Anchorage, AK	Alaska Dispatch.com Executive Editor	Marc Wojno Susan Heavey
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Journalist Non Resident Retired

Ian Shearn Hillsborough, NY	Freelance	Angela Greiling Keane Herb Jackson
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Steven Wall	Freelance Non-Fiction Author	Ben Dooley Marilyn Geewax
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Communicator

Daryl Friedman	The Recording Academy (GRAMMYS) Chief Advocacy & Industry Relations Officer	Marilyn Geewax David Hess
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Michael Keaton	Natural Products Association Director of Communications	David Hess Marilyn Geewax
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Matthew Chase	National Association of Counties Executive Director	Mihaela Biliovski David Hess
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Sakshi Jain	GDIT- General Dynamics Information Technology Project Manager	Molly McCluskey Myron Belkind
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Eileen Gilligan	Property Casualty Insurere Assn of America (PCI) Senior Director, Federal & International Public Affairs	Marc Wojno Mihaela Biliovski
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Marie Wood	Retired	Lorna Aldrich Angela Greiling Keane
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Communicator - Young Member

Fabion Seaton	United States Senate Staff Assistant	Angela Greiling Keane Marc Wojno
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Anne- Marie Walworth	Rosetta Stone Global Public Relations Specialist	Kristin Roach
Emily Dillinger	Program/Grant Assistant MacFadden	Shashank Iyer Peter Park
Marisol Garibay	Organization for International Investment Communications Director	Angela Greiling Keane Ed Lewis
Matthew Lawrence	Strauss Media Strategies Account Executive	Marc Wojno Angela Greiling Keane
Jamie Poslosky	American Academy of Pediatrics Federal Advocacy Communications Manager	Mihaela Biliovski Susan Heavey
Josue Lopez Calderon	The Treasury Department Recreation Association New Business Development Specialist	Elizabeth Ann Cameron Rodrigo Valderrama

Communicator News Source

Michael McGarry	Cruise Lines International Association Senior Vice President of Public Affairs	Marilyn Geewax David Hess
Joel Reuter	Rolls Royce North America Head of Communications for North American Region	Marc Wojno Mihaela Biliovski
Scott McCullars	Sullivan, Higdon & Sink (SHS) VP, Public Affairs	Adam Konowe Betty Plummer

Communicator Non-Resident

Michael Daugherty Atlanta, GA	Ready Aim Fire Books Publisher/Author	Angela Greiling Keane Marc Wojno
Elizabeth Bartz Akron, OH	State and Federal Communications, Inc. President and CEO	Bill Miller REINSTATE

Communicator Retired Non-Resident

Herb Bloom Coronado, CA	Retired NBC	Stephen Taylor Stephanie Overman
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Communicator Retired

Robert Foust	George Washington University Professor	REINSTATE
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Building Tenant Young Member

Peter Jones	Macfadden Program Grants Analyst	Shashank Iyer Peter Park
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Michael Spiak	OurEnergyPolicy.org Program Coordinator	Mike Lubell
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Student

Julie Pixler	American University Student	Mihaela Biliovschi Marilyn Geewax
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Total Members as of 4/16/13:	3,199	Total as of 4/12:	3,277
Total Applications April:	37		27
Applications to date:	131		107
TOTAL JOURNALIST MEMBERS:	1,455		1,513
TOTAL COMMUNICATOR MEMBERS:	1,218		1,392
TOTAL NEWS SOURCE MEMBERS:	638		617
TOTAL MEMBERS UNDER 35:	253		309
<i>Journalist Young Members:</i>	174		199
<i>Communicator Young Members:</i>	79		92
TOTAL RETIRED MEMBERS:	536		564
TOTAL NON-RESIDENT:	932		865
TOTAL SPOUSE MEMBERS:	161		143
TOTAL PAYING MEMBERS:	2,969		2,993

Appendix 2 -

Committee Reports - May Meeting

Broadcast Committee (Mellgren)

This month's broadcast committee meeting was canceled by Mr. Hamrick. Therefore, no new report.

Events Committee (McGrath)

- The National Press Club previewed the full PBS documentary "The Ghost Army" on Monday, May 13 at 6:30 p.m. in the Conference Rooms. There were free refreshments and popcorn provided. There was a meet and greet at 6 p.m. with the film's director.

- Around the World on Film: From the Vatican to Venezuela, from Berbers to buffalos, from gauchos to gold, the documentaries of Judith Dwan Hallet spread all over the map. A documentary filmmaker for over 40 years, she will discuss her career and her adventures making films around the world. The program is on May 20, 2013, at 7 p.m. in the Conference rooms. There will be free refreshments and popcorn provided.

Working Ideas

- **(Mary David)** Darren Criss, the star of Glee will be going on a musical tour this summer. His last stop is Silver Spring in late June. He is a good friend of a member and he proposed an event with him wrapping up his tour and tying it to his charitable causes or his work with "Rock the Vote".

- **Tony Gallo** will arrange and host a wine and cheese reception for an approved exhibit of Margaret Huddy's paintings on rolling panels" in the staircase foyer for June. Some consider her work "indoor landmarks," paintings of iconic sites. There will be a reception on or about May 30 or June 3 to initiate this special exhibit.

- **(Jen DePaul and Megan Cotten)** think there ought to be at least one "gala" party for Club members...and they are suggesting one for late September that would have a "Great Gatsby" theme. Despite the poor reviews of the new movie version, the reprint of the novel has been back on best seller lists. And the roaring 20's theme offers all kinds of interesting possibilities. More on this idea to come.

Young Members (Burr)

Vice Chairman Sean Lyngass is lining up mentors to join a Google group for a mentorship program for YMs. Several people have agreed and we're working on a launch soon.

YM's will hold another Piano Lesson on Tuesday with New Yorker's Washington correspondent Ryan Lizza, continuing a strong speaker series that's more intimate for young members to hear from pros in the business.

Chairman Paul Shinkman continues to urge YMs to help out with training and supporting Street Sense.

And the Travel Committee is working with the Young Members on a brewery tour later this fall that will take those interested to several breweries on the Eastern Shore.

Professional Development (Burr)

The Journalism Institute, with the Professional Development Committee, held a successful Boot Camp over the weekend with several sessions on improving job skills or helping find better gigs.

The sessions included: a Resume Doctor; tips for reporters-turned-video journalists; a class on using LinkedIn; data-powered reporting; search engine optimization; building your brand on Twitter; networking; intermediate Excel tutorial; and reporting from an iPhone.

The Institute and Professional Development also ran classes on using LinkedIn and Facebook recently and a panel discussion on the Endangered Newsroom Ombudsman as well as a class looking at how to match political contributions to government action.

Upcoming events include a class on web analytics and using Facebook.

Communications and Marketing Committee (Barks):

May 14 witnessed the latest Communicators Breakfast with Thalia Assuras, a media consultant and former anchor at CBS, ABC, and CTV discussing how to be a good media interview subject. The breakfast drew approximately 30 NPC members, giving them the chance to listen to a brief presentation and Q&A while taking advantage of the free member breakfast in the Truman Lounge.

The next breakfast is slated for June 4, when NPC member Gary Evans, a media consultant and former *USA Today* executive, will speak on the topic of paywalls and fees for online content. These breakfasts help strengthen member retention, as they are targeted toward members.

Margery Kraus, founder of the APCO agency, was the honored guest at the May 8 Communicators Dinner. It was attended by 21 NPC members and guests, including President Greiling Keane, who provided welcoming remarks. Kraus described the attributes she believes professional communicators must have: Interaction, integrity, integration, and innovation. She also stressed the importance of conveying a compelling story, and not just in words. She said visuals, such as videos, are attention-getting and help grab someone right away in a busy world. This event primarily focused on retention efforts.

Plans for the club's first annual Communications Summit is moving forward. It will take place Friday morning, October 18, featuring a keynote speaker and two panels, followed by lunch in the Winners Room. The keynote speaker and panelists, as well as final panel topics, are now under discussion.

NPC member Lindsay Murphy of Racepoint Group is serving as lead organizer, heading a team that includes Joan Coyle, Jeanne Hamrick, Paul Minehart, and Danny Selnick. This increased member involvement on the committee is designed to aid in membership retention. Non-member attendance should help with recruitment efforts, chiefly among Communicators.

House and Bar (Morton):

The House and Bar Committee met 5/6/2013. It commended Susan Delbert on the acquisition of a new comment card box for the Reliable Source. Small stand-alone signs encouraging patrons to

fill out comment cards have been placed near the boxes at the entrances to both the Reliable Source and Fourth Estate restaurants.

Committee chairman Lou Priebe committed to drafting content and format for a new member feedback card to evaluate servers, cuisine, presentation and ambiance.

The committee expressed its continued desire to have an ATM available inside the club itself. The feeling of the committee is that BB&T should be given first option to provide the ATM but if they decline another vendor should be sought. Priebe also reported that installation of the large photo on the East wall of the elevator lobby remains imminent.

The committee also expressed its feeling that all wall hangings, including photos, should be authorized by the committee. Carry Pollak reported progress he and David Vuich are making with the Danish Embassy to attract attention to the Fourth Estate's high quality and availability to non-members.

Photo Committee (Ballou):

- 1) Our next meeting, Wednesday, May 29, at which Randy Mays is speaking.
- 2) We are preparing for the Members' Photo Exhibit in September. Submission guidelines are going out shortly (or will already have gone out). Note that the exhibit is open to ALL Club members, not just the Photo Committee.
- 3) The speaker for our June 26 meeting will be Marty Katz, who does a wide range of interesting work. Take a look at his web site for some examples: <http://martykatz.com/>
- 4) We're working with the Book and Author Committee on a joint event and exhibit in October. Details on that one will be available soon. The BAC has the lead and will probably mention it at the May 20 meeting.

Press Freedom (Geewax)

It's been a busy time for the committee, with major issues popping up all around. Here's a recap:

- The committee joined 50 other groups in a letter to DOJ protesting the seizure of AP reporters phone records <http://press.org/news-multimedia/news/club-stands-dozens-news-groups-protesting-associated-press-investigation>
- NPC Club president issued a statement asking for an explanation of the incident: <http://press.org/news-multimedia/president/2013/05/press-club-asks-answers-ap-records-seizure>
- The committee joined a friend of the court brief to argue that reporters in states with full shield laws for journalists should not be served subpoenas that originate in other states that don't have full shield laws. The NY State Supreme Court case involves Jana Winter, a Fox News reporter based in New York, which has a full shield law, who was issued a subpoena from Colorado, which has a qualified shield law. The subpoena sought to compel Winter to reveal anonymous sources for a story on the Aurora, Colo., theater gunman.

- The committee spoke out once again about the continued imprisonment of Ethiopian blogger Eskinder Nega: <http://press.org/news-multimedia/news/npc-lends-its-voice-coalition-decrying-sentencing-ethiopian-blogger>

- Looking ahead, the committee is planning to hold a book event with famous First Amendment attorney Floyd Abrams from 6:30-8pm on June 11 in the conference rooms.

And looking back on World Press Freedom Day (May 3), we can point to these accomplishments:

- ran the UNESCO film on WPF in the lobby;
- issued a statement on the day's commemoration: <http://press.org/news-multimedia/news/national-press-club-marks-20th-year-world-press-freedom-day>
- announced our Press Freedom Award winners: <http://press.org/news-multimedia/news/national-press-club-announces-press-freedom-award-winners-2013>
- held an April 25 panel discussion on new global media: <http://press.org/news-multimedia/news/new-international-media-filling-vacuum-or-pushing-agenda>

Free Lance Committee (Dunn):

The committee discussed developing a plan to invite other journalist organizations to their events, exposing them to the benefits of the Club and forging closer ties for networking. In response to a changing market, Free Lancers are planning training in social media/new multimedia applications and techniques for all levels of expertise. Another goal is to identify Freelance Target Markets and fine-tune programs for different markets.

A panel was held on May 14 to discuss the "Role of sponsored and Content Journalism in a Changing Industry." The panel moderator was Vice-Chair Molly McCluskey. Panelists include: Mark Hamrick, former AP reporter and currently Washington Bureau Chief at Bankrate, Inc. to discuss financial rate information, John Hazard, Director of community at Contently whose focus is to invent new methods and tools to help journalists tell better stories, and Peter Beller, Director of Content at Ebyline, where he oversees thousands of freelance journalists and connects them with publishers. Transparency and innovation issues were explored within a rapidly changing environment. Is a "code of ethics" needed for sponsored journalism?

Travel Committee (Dunn)

Vice-Chair Fay Ludicello met with the Young Members' Committee to discuss interest in future trips. Although few young members have the time or resources to take many of our longer trips, several expressed interest in the long weekend and short historical trips such as the Civil War Day Trip to Gettysburg. Additionally, young members expressed interest in a day trip to Eastern Shore breweries. The committee will explore these options.

There was excellent feedback regarding the Vienna/Budapest trip in March. Currently, there are ten people on the South Africa, Victoria Falls & Botswana trip from May 12-24. The following trips are being considered:

- Scotland August 3-12 working with the St. Andrew's Society to promote the trip

- Croatia and Dalmation Coast September 27-October 6
- New England and Canada cruise scheduled for October 16-25
- Myanmar (Burma) with options to add Vietnam, Laos, and Angkor Wat March, 2014

Newsmakers (Struglinski):

April 19

-- Social Security Disability Income Fund – federal judge Randall Frye, also president of the Association of Administrative Law Judges, addressed ways to counter waste, abuse and runaway costs in the Soc Sec Disability Income program – and announced an AALJ lawsuit against Social Security for failing to contest disability claims in court. CBS’s 60 Minutes picked up on some of the coverage, is planning a piece for the fall, and is purchasing video of the Newsmaker news conference to use in the piece.

-- Slovenia’s Finance Minister rebutted claims that his country’s economy is in such bad shape and its banks so shaky that it will be the next Eurozone country to require a bailout.

-- First Deputy Prime Minister of Kyrgyzstan explained why his country – the only parliamentary republic in Central Asia – is risking Russia’s ire by courting the West for much-needed economic help.

April 22

Next Generation of US Highways: panel of experts discussed rapid growth in paid express lanes, with a dozen systems now operation and two dozen more in the works – and release results of survey of 1,000 motorists’ feelings about paying to drive on public roads.

April 23

President of American Society of Civil Engineers discussed the alarming D+ grade the group just gave America’s infrastructure and will outline the steps and funding necessary to restore the infrastructure.

April 24

Malaysian Elections – Former US Ambassador to Malaysia analyzed forces at play that could make the upcoming Malaysian election historic – the ruling party, for the first time, is in danger of losing power.

April 25

On the 30th Anniversary of the landmark education reform report A Nation at Risk – three educators/authors announced publication of their new book and education reform campaign called Closing the Opportunity Gap, arguing that the current intense emphasis on standardized test scores is counterproductive and that the real answer is to create more learning opportunities, especially for low-income and minority children.

May 2

Deputy Defense Secretary Ashton Carter chastised Congress for putting American military preparedness and even day-to-day operations at risk by allowing sequestration and failing to deal with the country's fiscal challenges.

May 14

Authors of a new, publicly funded study on educating the emerging population of dual language learners – a cause championed by the Obama Administration in its budget – released the report and their findings.

May 16

The CEOs of three private sector companies – the massive SAIC and small companies SKYDEX Technologies and Sciolex Corporation – addressed the murky and uncertain future of government contracting in the era of sequestration.

UPCOMING NEWSMAKERS

June 4

President of Chile

June 5

Richard Heller, whose lawsuit against the District of Columbia led to the landmark Supreme Court decision that the 2nd Amendment protects the individual's right to possess a firearm for lawful purposes, will argue that media bias and congressional action is directed at confiscating guns in this country and that more balance is needed in presenting the issue to the public.

June 7

John Popper, lead singer of the Grammy Award-winning band Blues Traveler – and a highly articulate major proponent of 2nd Amendment rights – will talk about preserving those rights the morning before the band's big concert at Nationals Park.

International Correspondents (Balou):

The International Correspondents Committee has organized the following events:

May 20: Panel discussion on immigration reform, in co-sponsorship with the International Center for Journalists, 6pm to 8pm, Holeman Lounge, with reception afterwards

May 21: Reception at the Kazakhstan Embassy, 6-8pm, and presentation of the novels, "Blood and Sweat" and "Final Respects," by the classic Kazakh author Abdi-Jamil Nurpeisov

May 29: Swiss Embassy Night at the ambassador's residence

June 5: Reception and briefing at the Taipei Economic and Cultural Representative Office, 6:30pm-8:30pm, Twin Oaks Estate

June 14: Visit to Holocaust Memorial Museum, which is observing its 20th anniversary this year, 3pm

Book & Author Committee:

Opening Remarks: Chairman Joe Motheral announced to the committee that Joe Luchok's mother, Jeanette, passed away. We agreed to donate individually to a scholarship fund set up in her name. Joe Motheral is collecting the contributions. Joe also announced that he obtained a signed copy of Simeon Booker's book to give to Mesfin as a token of the committee's appreciation for all he does to help us during the year.

Jeffery King will be holding a private event in the McLendon Room on June 25th for his latest book, *The Gang*.

Joe Motheral introduced his friends Jack King and Jack's daughter Margie who were sitting in on the meeting. Jack said he would be happy to volunteer to help out at any future book events.

Book Fair: Nicole said that the Book Fair will be held November 19th from 5:30-8:30. This year we will be partnering with Politics and Prose. The online application for authors will be posted in June.

Recent Book Raps: Heather Forsgren Weaver introduced Richard Belzer at the May 6th book rap for his book, *Hit List*. Jan King reported. 30 *Hit List* books were sold for a total of \$161.70. 11 *Dead Wrong* books were sold for a total of \$59.29. 105 tickets for non-members brought in \$525 for a grand total of \$745.99 Heather described Belzer as "fascinating" and remarked about how well his dog, Baby, behaved during the event! Belzer was highly entertaining and the event was a big success, filling the Conference Room with approximately 140 people.

The Buzz Aldrin, *Mission to Mars*, book event was an enormous success. We had several volunteers help with the very huge turnout of over 400 people who filled the ballroom and gallery above. 350 books sold for \$1820, 416 non-member tickets brought in \$2,080 for a \$3,900 total. Joe Luchok introduced Aldrin and Heather Forsgren Weaver reported. Heather brought up several concerns about holding these large events. She said that by 5:15 pm the line was already reaching the lobby, and suggested that for ballroom events we should have a minimum of 6 people helping out. If need be, we can seek out volunteers from other committees. She also mentioned the need for stationary microphones instead of having volunteers holding mikes and trying to get through the crowd to the people who have questions. Also, Larry Lipman suggested that when a person buys a book, he could be given a number then for his position in the line for signing. This would eliminate the tendency for people to get up before the speaker is finished to get a place in line.

Upcoming Book Raps:

May 22nd is Jessica Buchanan and Erik Landemalm's *Impossible Odds*. Jan King will introduce and Heather Forsgren Weaver will report.

June 4th is Walter Cronkite IV and Maurice Isserman's *Cronkite's War*. Rodrigo Valderrama will introduce and Jan King will report.

June 19th is Steve Berry's *The King's Deception*. Eleanor Herman will introduce and Bea Snyder will report.

July 16th Carolyn Bloch will introduce Tom Young and his book, *The Warriors*. Joe Motheral will report.

October 7th Eleanor will introduce the John Launois book, *L'Americain, A Photojournalist's Life*. This is a joint event with the photographic committee featuring a reception with a cash bar in the lobby paid for by the author's son.

The Shirley Jones' memoir event that Joe Luchok has been working on has a July 26th date and will be held in the ballroom if possible.

Possibilities:

Joe Motheral is still courting David Baldacci through his foundation. Baldacci is in New York now scheduling his upcoming events, and we'll know more in mid-June. Joe said he attending one of Baldacci's booksignings at B&N and he seemed to be open to coming to the Press Club for an event.

Subcommittee:

Heather Forsgren Weaver had us vote for a few more selections for September. Invitations have already gone out to Terry McMillan and CeeLo Green. The committee voted #1 for Stephen King, #2 Piers Morgan and #3 Sue Grafton.

Future Joint Ventures: Emily Whitten is working on a possible event with Emmy award Winning voice actor, Rob Paulsen. She would like to have an event featuring a talk, Q&A, and a signing if he writes a book.

The next meeting will be June 11 in the McLendon Room. Heather Forsgren Weaver will act as chair for a vacationing Joe Motheral.

Speaker's Committee (Greiling Keane):

Upcoming luncheon speakers:

- Jun. 3 -- Gerald R. Ford Journalism Awards – Guest Speakers Congressman Fred Upton, (R) MI, and David Gergen, senior political analyst , CNN
- Jun. 4 -- General Ray Odierno, U.S. Army Chief of Staff
- June 5 -- Tom Vilsack, U.S. Secretary of Agriculture
- July 1 -- Carly Fiorina, former CEO of Hewlett Packard and Chairwoman, Good 360, Topic: “American Innovation -- Leadership in the 21st Century.”
- August 8 -- Jim Roger, CEO, Duke Energy

History & Heritage (Wojno):

The History & Heritage committee is pushing ahead with more oral histories. Bill Hickman is taking the lead on that. He is working on one with Russell Baker that must be done in Baker's home in Leesburg, Va. The Committee is also continuing work with oral histories that meet the criteria of the Library of Congress. The Committee is pushing ahead with new material for the Club's Web site

and will be posting a new Club history timeline soon. The Committee is talking about what it would take to get snippets of some of its more famous speakers online.

The Committee will continue to put together exhibits for the lobby showcase. This month is sports figures who spoke at the Club. The group is trying to come up with a way to gather memorabilia to mark the 50th anniversary of the March on Washington for August.

Committee Chair Gil Klein has a stellar panel lined up for a presentation on the evening of Nov. 4 on "Where were you when Kennedy was shot." Bob Schieffer, Maryanne Means, Jim Lehrer and Marvin Kalb have all agreed to be on the panel.