

National Press Club Board of Governors Meeting
Sept. 22, 2014

Meeting convened 6:38 p.m.

Minutes, Board Liaison reports approved.

Membership Secretary Marc Wojno presents his report. Membership Committee is going to streamline application process and clarify category definitions. Committee will discuss what constitutes journalism. List of 25 candidates approved.

Treasurer Thomas Burr presents his report. While the Club had a loss in August, revenue was at a record for August. Hoping to do the same in September. If the rest of the year goes as planned, we could make up for our shortfall from earlier in the year. Staff took CPR training, nine became certified.

Treasure John Hughes presents report on budget assumptions. Includes encouraging Journalism Institute to do programing to help build press freedoms. There's a staff/member working group to explore options related to the long-term lease. Strategic Planning Committee is going to be that working group. Committee is also talking to entrepreneurs to listen to proposals that may be incorporated in the next strategic plan.

Secretary Andrea Snyder asks for board approval of the eligible member voter lists, as prepared by Sarahanne Driggs. Voter lists approved. Snyder asks for approval of Maureen Groppe as 2014 election chairman. Approved. Board approves election calendar. Two journalist board seats, one communicator board seat coming open in addition to officer seats.

Membership Secretary Wojno moves to approve the University Club as a reciprocal club. Approved.

Executive Director Bill McCarren, Treasurer Tommy Burr show the board the new NPC water bottles that we're going to be selling at the front desk for \$2 apiece.

President Myron Belkind presents his report.
Week in the Life of the Press Club, starting Aug. 12
Aug. 12-13 was the nonresident members weekend. Brunch on Saturday, Vice President John Hughes did lunch on Friday, Chairman Ken Mellgren did Brunch on Saturday

Highlight of that weekend was that they were able to attend the

Charlie Rose dinner. President Belkind received a letter describing the Fourth Estate dinner as the best in one attendee's experience.

Walter Cronkite was the first recipient of the Fourth Estate award in 1973. Charlie Rose dinner brought about 75 percent more revenue than the dinner held in the previous year. The outstanding group of sponsors and higher price of tickets by \$25 and fewer comps contributed to that.

Laurie Russo and Jodi Schneider were the co-chairs. National Press Club Institute staff Julie Schoo and Nicole Hoffman were instrumental. President Belkind said he had the easiest task, of nominating the recipient.

The following Monday morning, Chairman Mellgren turned on CBS and heard the anchors talking about the awards dinner.

The dinner showed the Press Club at its best. Charlie Rose was personally informed by the president of the NPC; he said he would be enthusiastic to receive the award. Rose talked to everyone, posed for pictures with people in the Holeman Lounge.

Speakers included Ken Burns, CEOs of Wells Fargo, CVS.

Senator Murloe to speak next week.

On Tuesday night, the broadcast committee initiated a 'Legends of Broadcasting' dinner with an award to Marvin Kalb, who talked about Ukraine. Barbara Bird put together a silent auction.

Vice President Hughes moderated the CVS newsmaker.

Amsterdam trip maxed out at 26 members and guests of members.

Mellgren:

Will leave it up the board members to volunteer to get packets only electronically.

Wednesday, Nov. 19. 6p-8:30p.

There will be an evening of international culture, including Nubian, Chinese dancers. Will conclude with international snacks, South African wines. \$25 for members, \$35 for non-members. South African Ambassador Ebrahim Rasool will attend.

Next meeting

Oct.20, 5:30pm

The Kalb report later that evening with Bob Woodward and Carl Bernstein. Program begins at 8p. Must be seated before 8p. There will be a Q&A.

Meeting adjourns at 7:56 p.m.

In attendance:

- Chairman Ken Mellgren, Associated Press (Retired)
- President Myron Belkind, George Washington University
- Vice President John Hughes, Bloomberg News
- Treasurer Tommy Burr, Salt Lake Tribune
- Secretary Andrea Snyder, Bloomberg News
- Membership Secretary Marc Wojno, Kiplinger
- Board member Frederica Dunn, Jamestown Post Journal
- Board member Marilyn Geewax, National Public Radio
- Board member Joseph Morton, Omaha World Herald
- National Press Club Executive Director Bill McCarren
- Ex Officio Angela Greiling Keane, Bloomberg News